Icon Solutions appoints John Critchley as Consulting Enterprise Architect & Practice Development Manager to boost services business

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Icon Solutions Limited, a provider of IT integration and application development services, has appointed John Critchley as Consulting Enterprise Architect and Practice Development Manager. In his capacity as Enterprise Architect, John will be realising his passion for designing client solutions that integrate business with technology through fact-based assessment of client needs and strategic goals. As Practice Development Manager, John will be working closely with the management team and Icon's skilled consultants to develop new and compelling service offerings to increase the value of existing expertise currently appreciated by Icon's clients.

John joins Icon with a pedigree of experience that includes stints with Deloitte Touche Tohmatsu (based in the Sydney Technology Advisory practice) and PA Consulting (again, based in Sydney, Australia), as well as household names such as NTL (now Virgin Media), Telstra BigPond (largest ISP in Australia), UPC Media (largest pan-European DTV and ISP operator) and Morgan Stanley.

His more than 10 years of experience spans several industries, including Financial Services, Telecommunications Media and Entertainment, Public Services and Supply Chain, a breadth that John considers a strength; he commented, "The broadness of my industry experience has helped me to synthesise solutions from my observations of common patterns across different industries, giving clients the opportunity to take advantage of practices that may not have otherwise been considered."

Commenting on John Critchley's appointment, Tom Kelleher, Commercial Director of Icon Solutions Limited said, "The appointment of John Critchley represents a significant step forward in our company's future direction. We recently announced plans to bring a new level of payments, integration and application development skills to the IT services market. By attracting the best talent, we can guarantee that our customers have access to the finest business know-how and technical expertise available today. John's natural drive and 'can do' attitude coupled with his exceptional technical expertise will strengthen our position as a leading provider of solutions and services to some of the most demanding business environments."

John Critchley added, "I am privileged to be part of such an experienced and well-respected team and to join Icon at a pivotal period in the company's development. I am confident that my experience and wide-range of technical knowledge will add value to Icon's business and I look forward to making a real

difference both to Icon and its clients."

John is an active participant in the professional community, having founded the open online community SolutionArchitecture.org which now has more than 250 members worldwide. He also initiated the development of professional competency interest and development groups during the course of his previous appointments. His personal online commentary is also summarised at JohnCritchley.com

John is a member of the British Computer Society and International Association of Software Architects. He has Bachelor of Science degrees in Chemistry from the University of London.
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Notes to Editors
Icon Solutions Limited is an IBM Premier Business Partner. Icon provides IT services in three main areas:

• Integration within the financial services sector, specifically around money transmissions
• Generic system integration
• Bespoke application development

Icon combines business know-how with exemplary technical skills in terms of business analysis, high level architecture and design, development and experienced project management. Customers and assignments include: delivery of faster payments at Lloyds TSB Bank, an automated tax-operation solution at Citigroup and bespoke web-based risk management solutions for Network Rail and the US Coastguard.

Originally the services division of IBM Premier Business Partner Strategic Thought Group plc (STG), Icon was formed when STG divested itself of its non-risk business in early 2009. The team at Icon has over 10 years experience of delivering complex integration projects. Icon has skilled solution architects, developers, test managers and all the roles essential to creating the right solution for client requirements. Icon's technical consultants are all employees of the company which in itself is committed to training and knowledge transfer.

For more information visit www.iconsltd.com or contact:

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