

TK Maxx 'Woman' To Open in York

Submitted by: ICrossing Ltd

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A brand new TK Maxx store is set to open its doors in Coney Street, in York city centre this October, occupying the former Boots store. This new TK Maxx store will feature nearly 11,500 square feet of designer and high street labels in apparel, accessories (<http://www.tkmaxx.com/Womens-Accessories/icat/19>), shoes (<http://www.tkmaxx.com/Womens-Shoes/icat/25>) and lingerie exclusively for women with savings of up to 60% off the RRP.

The TK Maxx concept is simple. TK Maxx buyers shop the world all year round and negotiate great deals to bring customers designer and famous brands at a fraction of normal retail prices. A typical TK Maxx store stocks an average 50,000 items with daily deliveries bringing up to 10,000 new items to store every week so customers will always find a constantly fresh and exciting mix of top brands and great quality at the lowest prices, every time they visit.

Commenting on the new York 'Woman' store spokeswoman for TK Maxx, Helen Gunter says:

"We are very excited to be opening up a new store in York. We've created a boutiquey feel to the store to create a more intimate shopping experience that's in keeping with a smaller store environment. Ladies will still find the same big choice of high street and designer fashion (<http://www.tkmaxx.com/>) and accessories at up to 60% off the RRP, but we hope they will also love the little feminine touches we've added with them in mind. From softly curved walls to decorative mirrors, they can leave husbands, boyfriends and friends sitting comfortably in the seating areas, while they go bargain hunting. "

TK Maxx in Monks Cross Retail Park will continue trading as normal.

TK Maxx (<http://www.tkmaxx.com/>) now sells select items online, including handbags (<http://www.tkmaxx.com/Handbags/icat/11>), dresses (<http://www.tkmaxx.com/Dresses/icat/30>) & men's shoes (<http://www.tkmaxx.com/Mens-Shoes/icat/27>) all at up to 60% off.

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