

You Rock Guitar bridges gap between playing Guitar Hero and being guitar hero

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Digital guitar comes with (steel!) strings attached and rocks with Guitar Hero and Rock Band.

You Rock Guitar is a digital guitar with three very special tricks. Firstly it's a game controller for the world's biggest selling music games. Secondly it's a digital guitar to bridge the gap between gaming and learning. And thirdly it's a MIDI/USB guitar, ideally designed for today's digital music creators.

Game Mode: Rock Band and Guitar Hero, and with strings attached

You Rock Guitar is a 'proper' stringed controller compatible with Guitar Hero and Rock Band. Its steel strings and full-size neck mean gamers finally get the performance and feeling of a real guitar. Two sets of colour-coded frets on the neck replicate the buttons on a standard gaming guitar, and the GameFlex cartridges work seamlessly with the leading gaming platforms (PS3, Wii, and Xbox 360).

You Rock Mode: learn on a guitar that doesn't hurt your fingers and that is always in tune

First-time guitarists and gamers can immediately start playing real rock music, solos, and chords. Plug into any guitar amplifier, or into headphones, and the guitar's music loops let players go solo or strum along to pre-loaded seminal chord progressions that changed the world. Mistakes are impossible with the guitar's You Rock Mode – only the frets that work with chord progressions will sound – and playing a wrong note only triggers an error sound, just like the video games. Even better, You Rock Guitar never needs tuning.

Guitar Mode: hook-up to your Apple portable and get jamming

Players can play solo, or plug-in an iPod, iPhone or other MP3 player, and jam to their favourite tunes. The whammy bar means up and down pitch-bending, and the full-scale neck enables notes without latency. In addition to 99 preset guitar and synth sounds, players get 50 alternate and drop tuning presets along with 14 digital capos. It plugs directly into the USB port on Macs and PCs for use with music making programmes such as GarageBand, Reason, Logic, and Cubase. The guitar runs on USB or batteries, making it the take anywhere song writing tool. The removable neck means it fits luggage racks and backpacks, while the onboard MIDI recorder captures your song anywhere, anytime.

- You Rock Guitar launches in the UK this June at an SRP (inc. VAT) of £199
- GameFlex cartridges £26.99 each
- Gig bag £34.99

For review samples and high-res images please email murdo@andygilesassociates.co.uk or call 020 886 8391 / 07960 018147.

Visit www.andygilesassociates.co.uk to download images and press release.

You Rock Guitar specifications:

- 22 fret full scale neck with optimised fret spacing
- 6 strings
- Pitch bending electronic whammy bar
- LED backlit keypad
- 2x7 segment LED display for selecting tracks/sounds
- 99 presets
- 25 16-bit digital guitar sampled sound sets
- 50 synth sounds
- 25 jam tracks
- 50 open tunings
- 14 digital CAPO settings
- Content storage 128 MB
- Internal SDRAM 8MB
- Stereo headphone output
- ¼ inch (6.35mm) mono 'guitar' output
- Stereo line input (iPod, iPhone, MP3)
- MIDI out (five pin din)
- USB for MIDI and data
- USB power / 4x1.5AA alkaline batteries
- Weight: 2.27kg

For further detailed information, including videos, on You Rock Guitar please visit Inspired Instruments' dedicated YRG website at www.yourockguitar.com

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