

DirectRooms.com – China Building and Decoration Fair drives visitor numbers to Guangzhou in July 2010

Submitted by: DirectRooms

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Asia's largest building decoration industry conference and trade fair, the China Building and Decoration Fair, will take place in Guangzhou from July 8 to July 11 this year and will give a big boost to the city's hotel accommodation and occupancy numbers.

The conference and exhibition will be home to more than 2,600 participating companies all of whom will be there to showcase their wares to industry stakeholders and procurement executives. The event takes place at the Guangzhou International Convention and Exhibition Centre.

The event focuses on the latest trends and product developments in the building decoration sector, including items like automated and electrical door systems and decorative glass for adding the final touches to architecture.

Thousands of industry professionals from all over Asia will be heading to the city to attend the event, meaning that cheap Guangzhou hotels (<http://directrooms.com/china/hotels/guangzhou-hotels/price1.htm>) will be at a premium.

Lek Boonlert, head of marketing at online booking specialist DirectRooms.com, comments, "This event is among the biggest in the decorative building industry and attracts people from all over Asia to attend, exhibit and see the presentations and conferences on show. As such getting a hotel room close to the convention centre for a good price can be tough if you don't plan ahead."

The event is in its 12th successive year and has seen visitor numbers grow year on year.

About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 45,000 hotels worldwide.

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