

Kuoni launches its Worldwide 2011 brochure

Submitted by: pr-sending-enterprises

Thursday, 10 June 2010

Kuoni has launched its new Worldwide brochure for 2010-2011, featuring hand-picked resorts, a private Maldivian island that travellers can have entirely to themselves, honeymoon discounts and much more.

This year the brochure has been refined to highlight those trusted long-haul resorts and experiences that embody Kuoni's insider knowledge of the world's best destinations.

Included in the new brochure is an exclusive Maldives beach holiday (<http://www.kuoni.co.uk/en/holiday/indian-ocean/maldives/pages/default.aspx>) resort; cruises in Ha Long Bay in Vietnam; hot-air balloon rides over Masai Mara or the Serengeti; trips to visit orphaned orang-utans and a turtle conservation area in Borneo and relaxing stays in an eco lodge in Cambodia

Kuoni's luxury holidays (<http://www.kuoni.co.uk/>) offer travellers accommodation in three to five star properties from boutique resorts, rustic tented rooms and river cruises to water villas and grand, pampering hotels.

Kuoni UK Managing Director Joanna Edmunds said: "This travel thesaurus gives customers exotic destinations and a wide choice of properties. When combined with our tailor-making expertise and excellent service, each client can have their holiday exactly how they want it. Value is the lynchpin of the new brochure, such as a £55 upgrade to a private vehicle on a Sri Lankan tour, making it easy for customers to find the right holiday at the right price."

The brochure's lead-in price is five nights in a superior room at the 4-star Sheraton Sharm el Sheikh, with breakfast, from £549 including direct flights with British Airways and transfers.

Also featured is Maafushivaru, a brand new Maldivian island, exclusive to Kuoni. This small, 4½-star boutique island boasts an uninhabited sister island and prices start from £1599 per person for a week's stay on half board. Also exclusive to Kuoni is the Serengeti Bushtops in Tanzania, a 5-star luxury camp opening in June 2010. Located on the main migration path for great safari viewing, it's set over 110 square meters with 12 tents and 24-hour butler service.

The US has been included in the Worldwide brochure for the first time, including holidays to Orlando, fly-drives and multi-centre holidays to the west coast and Hawaii.

The brochure also highlights a number of honeymoon (http://www.kuoni.co.uk/en/inspiration/type/weddings_and_honeymoons/weddings/pages/weddings.aspx) discounts, including a discount of up to £1,858 per couple at the elegant 5-star Grand Mauritian Resort & Spa.

Caribbean holidays (<http://www.kuoni.co.uk/en/holiday/caribbean/pages/default.aspx>) are also included, with free wedding packages offered at many resorts as well as complimentary bridal make-up at Mango Bay, Barbados, a personal butler for the day at Spice Island, Grenada and free car hire at Sugar Cane Club, Barbados.

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About Kuoni:

Kuoni, the luxury holiday operator, was established in 1906 in Switzerland by Alfred Kuoni, a visionary adventurer and explorer of his time who opened some of Europe's first travel agencies. Today it has branch operations in over 40 countries.

Kuoni offers luxury breaks in beautiful locations, including a range Thailand holidays, Antigua holidays and safari holidays as well as a host of memorable experiences such as; brewing coffee at ancient Brazilian fazendas, tracking chimpanzees in the wilds of Tanzania and salsa dancing in Havana. The company's Authentic Experiences enable travellers to do as the locals do or learn from experts in their field.

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