

Topshop unveils exclusive collection designed by up-and-coming fashion star Mark Fast

Submitted by: pr-sending-enterprises

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Topshop has unveiled Mark Fast's first capsule collection. The high-impact five piece knitwear collection echoes the aesthetics of Mark's mainline label, featuring his trademark intricate knitwear and sexy skin-revealing panels.

Mark was inspired by sleek exotic birds for his collection for Topshop, particularly the shimmer of their wings and the movement of their feathers as they fly. This references his SS09 mainline collection, his first collection following his graduation from Central Saint Martins which captured the attention of the international fashion press.

Mark Fast is a Canadian born knitwear designer. His work is often inspired by the endless possibilities of lycra yarns, sculpting areas of tension and areas of volume over the body. He is also obsessed with texture, and the relationship between garments and the wearer's body. All these things are evident in his latest exclusive work for Topshop.

The star of this five piece collection is a body-conscious high-impact dress which is heavily embellished with matte rubberised beads, adding weight and drama to the fine knitwear. A knitted skirt in dark grey hugs the hips, whilst a one-shoulder dress in pale pink is subtle and understated.

The Mark Fast collection

(<http://www.topshop.com/webapp/wcs/stores/servlet/CategoryDisplay?beginIndex=0&catalogId=19551&storeId=12556&categoryId=115935&storeId=12556>) is concluded with a lilac-grey crochet dress covered in tiny holes, so as to appear moth-eaten, and a black sleeveless mid-length dress.

The collection is available from Topshop stores in Oxford Circus, Liverpool and Manchester Arndale as well as through the Topshop website.

About Topshop:

Topshop was established in 1964 and is part of Arcadia Group Ltd. Sir Philip Green became owner of Arcadia Group Ltd in 2002.

Having won several awards for design reputation and new services, Topshop positions itself as a fashion authority supplying all women's fashion needs. Topshop is continually recognised as being an authority on women's clothing by continuing to provide key fashion pieces such as jeans

(<http://www.topshop.com/webapp/wcs/stores/servlet/CategoryDisplay?catalogId=19551&storeId=12556&categoryId=115935&storeId=12556>) bodycon dresses

(<http://www.topshop.com/webapp/wcs/stores/servlet/CategoryDisplay?beginIndex=0&catalogId=19551&storeId=12556&categoryId=206987&storeId=12556>) shoes, trousers, maxi dresses and skirts, as well as fashion essentials like make up

(<http://www.topshop.com/webapp/wcs/stores/servlet/CategoryDisplay?catalogId=19551&storeId=12556&categoryId=206987&storeId=12556>)

Topshop was the first fashion retailer to show on schedule at London Fashion Week in September 2005 when

it presented its own acclaimed in-house design collection Unique (created in 2001); this brought subsequent partnerships with international boutiques as far flung as Tokyo and LA. Topshop continues to grow its reputation for supporting exciting new talent.

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