

'THE CHOSEN ONE' WINS A PEUGEOT RCZ AS ORDERS RUSH IN

Submitted by: Peugeot

Wednesday, 14 July 2010

Demand for the new Peugeot RCZ Sports Coupé

(<http://www.peugeot.co.uk/vehicles/peugeot-car-range/peugeot-rcz/>) has really taken off with orders for the first five weeks already exceeding over half the 2010 production allocation. Many orders include personalisation options that are a key part of the RCZ specification and available to configure online at www.peugeot.co.uk or on the iPhone app. The range availability is also expanding with more petrol-powered versions: a THP 156 automatic and the more powerful THP 200 models, in both Sport and GT trim levels, can now be ordered for delivery.

Following a nationwide Peugeot RCZ (<http://www.peugeot.co.uk/vehicles/peugeot-car-range/peugeot-rcz/>) 'It Chooses You' Facebook competition, building on from the TV campaign, the chosen winner, Matthew Stollery from Gwent, South Wales, was at the Goodwood Festival of Speed last weekend to collect the keys from UK Managing Director Jon Goodman. The 31 year old fireman was naturally delighted; "I'm so happy. I still can't believe I have won this sleek, sexy, amazing car!" said Stollery. "Although I enter competitions regularly I have never won anything before so I am really looking forward to driving back to Wales in it and showing it off to my friends and colleagues at the South Wales Fire and Rescue Service."

Commenting on RCZ (<http://www.peugeot.co.uk/vehicles/peugeot-car-range/peugeot-rcz/>), Jon Goodman, said: "Wow, what a month for the newly launched Peugeot RCZ. It's already a multi-award winner and was rapturously received at launches up and down the country, and across the world. Demand for RCZ has also been unprecedented, so the new models will be a welcome extension to the range. Matthew was certainly 'the chosen one' in our RCZ (<http://www.peugeot.co.uk/vehicles/peugeot-car-range/peugeot-rcz/>) Facebook 'It Chooses You' campaign, so I imagine he drove off to Wales with a grin as wide as the Severn Bridge!"

The hotly anticipated THP 200 version, fitted with a six-speed manual gearbox, combines performance, efficiency and a desirable, stylish appearance characterised by its distinctive double-bubble roof. The front suspension has larger brakes and hubs with a strengthened lower bracing bar to enhance the handling and sure-footed ride. THP 200 models are also equipped with the Sports Kit as standard, that includes a small diameter steering wheel and a short, quick-throw gear lever.

Ends

Press Contacts:

www.peugeotpress.co.uk

Andrew Didlick +44 (0)24 7688 4309

andrew.didlick@peugeot.com

Mob +44 (0) 7836 362859

Craig Morrow +44 (0)24 7688 4261

craig.morrow@peugeot.com
Mob +44 (0)7747 764745

Ian Sedgwick +44 (0)24 7688 4216
ian.sedgwick@peugeot.com
Mob +44 (0) 7881 500617

Janet Brace +44 (0)24 7688 4257
janet.brace@peugeot.com
Mob +44 (0)7798 607896

Kevin Jones +44 (0)24 7688 4215
kevin.jones@peugeot.com
Mob +44 (0)7880 786596