

# The Academy for Chief Executives announces second Thought Leaders Conference in September

Submitted by: Cerco Communications

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Following the first sell-out Thought Leaders Conference in June 2010, The Academy for Chief Executives has announced the second in the series.

On the theme of How to Survive in Challenging Times, the Conference will take place on 16 September 2010 at 2 Gresham Street London EC2V 7QP and will be hosted by Investec Private Bank and chaired by well-known international businessman, Sir Eric Peacock.

Says Founder Brian Chernet "The Academy for Chief Executives (<http://www.chiefexecutive.com>) is unique in providing a powerful platform through which our members continuously learn and develop their businesses. However, we felt that this opportunity should be available to the wider business community and so our Thought Leaders Conference concept was created. The first was a huge success and we now plan to run them throughout the country over the coming months."

"Our second Thought Leaders Conference will feature the acclaimed motivational speaker and author, Kevin Kelly (<http://www.kevinkellyunlimited.com>), who will be talking about the importance of focussing on the basics to survive in challenging times. Participants will leave with a thorough understanding of how to unleash the full potential of their employees and how to dramatically improve their sales figures. Academy for Chief Executives Chairman, Sir Eric Peacock, will lead the Conference while I will explain the work of The Academy and its enormous success in mentoring members. Entrepreneurs, Directors, CEOs and senior managers are all welcome to attend. It promises to be a memorable event!"

The second Thought Leaders Conference takes place on Thursday 16 September 2010 from 8.00am - 4.00pm.

Following a morning of talks by the keynote speakers, in the afternoon delegates will work together in groups for coaching and mentoring, chaired by an experienced Academy facilitator, and network with successful fellow business leaders.

The fee to attend is once again highly competitive at only £95.00 + VAT but places are strictly limited.

Interested business leaders should contact Janice Aarons at The Academy for Chief Executives on 0870 228 3369 or email [Janice.aarons@chiefexecutive.com](mailto:Janice.aarons@chiefexecutive.com)

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Background information

The Academy for Chief Executives

The Academy for Chief Executives is the leading provider of executive coaching, mentoring and

experiential learning for business leaders in the UK and Ireland. Creator of The Board You Could Never Afford® concept of structured monthly meetings and peer group learning, the Academy has over 400 members across 35 groups.

For more information on the Academy please see [[www.chiefexecutive.com](http://www.chiefexecutive.com)]

Brian Chernett

Brian Chernett is Founder of The Academy for Chief Executives. He has over 40 years' experience as Managing Director of a number of private and public companies, including subsidiaries of Booker Bros McConnell, the Landmark Group and several other major organisations.

His recent book The Entrepreneur Within is the first of a series of business books, aimed at expanding the management skills of Directors and Chief Executives.

For more information on Brian please see [[www.brianchernett.com](http://www.brianchernett.com)]

Kevin Kelly

Kevin Kelly is an internationally acclaimed motivational speaker and authority on entrepreneurship, leadership, sales, creativity and personal excellence. After graduating with a Commerce degree in 1987, he proceeded to break sales records in each of the companies for which he worked.

Kevin has appeared many times on national television and on radio shows in Ireland, UK and America.

He was recently featured on the front page of Success Magazine in Iran and his new eBook 'Buzz Before Basics: Managing in Challenging Times' is proving a best-seller.

For more information on Kevin please see [[www.kevinkellyunlimited.com](http://www.kevinkellyunlimited.com)]

Contact details

For interviews with Brian Chernett or further media information please contact:

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