

# Cheap international call provider – Firstnumber.co.uk – helps UK mobile users reduce the £800m wasted every year on phone tariffs

Submitted by: Query Click Ltd

Tuesday, 20 July 2010

---

A cheap international call provider [<http://www.firstnumber.co.uk/cheap-international-calls/>] is on a mission to reduce the amount of money UK mobile phone users waste using unsuitable tariffs.

Following a report by comparison site Top10.com it was revealed that many people in the UK are signed up to uneconomical contracts with customers either paying for more than they use or being penalised for exceeding their agreed number of minutes and messages.

The total amount wasted each year on unsuitable tariffs is a staggering £800m while the majority of people could stand to save as much as £62 if they switched to a better contract.

Now cheap call provider – Firstnumber.co.uk – is doing its bit to help consumers slash their telephone bills by providing discount rates to landlines and mobiles right across the globe.

Firstnumber.co.uk currently offers over 250 access codes that allow consumers and businesses alike to make cheap international calls at a heavily discounted rate.

Company spokesperson Andy Steele hopes Firstnumber will become one of a number of services that consumers can use to help reduce their phone bills.

“It's shocking to think that UK consumers flush away £800m a year through mobile phone tariffs that don't compliment their lifestyle.

“There also seems to be quite a bit of confusion surrounding tariffs. For example, many contracts will include free minutes which don't actually extend to international calls. This is where Firstnumber's heavily discounted rates can make the difference between paying pounds or pennies to speak to friends and family around the world.”

Direct dial access codes work by placing a designated code in front of the number you wish to call.

The code then applies a discounted rate allowing users to call destinations such as Thailand [<http://www.firstnumber.co.uk/cheap-international-calls/cheap-calls-to/thailand/>] from as little as 2p a minute.

Despite the opportunity for great savings, phone users are still advised to check with their provider to make sure discount rates apply, as Andy Steele explains:

“Mobile users who opt for a service like Firstnumber can stand to make huge savings. An example of this would be a 15 minute call to the US which costs £15 with O2 but just £3.00 with Firstnumber, a saving of £12.00.

“We still recommend, however, that mobile phone users check that their providers acknowledge discount dial rates which make these kind of savings applicable.”

For more information on Firstnumber visit [<http://www.firstnumber.co.uk>]

About Firstnumber:

Firstnumber.co.uk is an online phone directory offering direct dial access codes that reduce the cost of making international calls from a UK landline.

Firstnumber.co.uk was launched in 2004 and is a trading style of Wavecrest.

Contact Details:

First Number / WaveCrest,  
1st Floor,  
Bishopsgate Court,  
4-12 Norton Folgate,  
London E1 6DB.  
Enquiries: 0870 801 7800