

expw: consulting becomes Make Positive

Submitted by: Make Positive

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The niche information technology services and consulting specialist, expw: consulting (<http://www.makepositive.com>), transformed into Make Positive (<http://www.makepositive.com>) on July 01 2010.

Initiated over 8 years ago, expw: consulting was born into an exciting and growing telecoms consulting market. With a big-four heritage, an organisation-wide entrepreneurial vision and a willingness to take risks to achieve growth; expw: consulting quickly emerged as a credible alternative to traditional consulting firms for project resourcing. Their vision was simple: to provide a winning mix of resources, delivery capability and cost effectiveness to clients.

The environment in which we all now operate has undergone profound changes since expw:'s inception. Our ability to learn from others, spread ideas and innovate has increased dramatically. In addition, the growth of on-demand applications has enabled the firm to tap into some of the best-practice systems that were not previously possible. These internal and external factors have prompted the company to reflect on their place in the market.

Make Positive is the product of that reflection.

Mark Richards, CEO, said "I am very excited at the changes taking place right now, we are continuing to provide the excellent consulting and delivery services that our customers have come to expect but are also branching out into innovation and product development to build solutions that enhance business collaboration and efficiency for our most forward-thinking clients."

About Make Positive:

Make Positive is an independent consultancy that delivers business and IT projects across the Europe, Middle East and Africa region. It was founded in 2002 and has expanded rapidly in both size and reputation since that time. It is based in Central London and supports customers mainly in the telecommunications and media industries, including Thomson Reuters, Sky and T-Mobile.

In addition to innovation and product development, the firm specialises in helping customers achieve successful delivery of complex IT projects. Its executive team is led by chief executive Mark Richards, who is formerly a Principal Consultant in telecoms for PriceWaterhouseCoopers Consulting. The company comprises a team of 40 staff.

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