

Plextor Cause a Ripple with the PX-B120U - Plextor Announce 4x External USB-Powered BD-ROM

Submitted by: Tru PR
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July 20th, 2010 – Plextor have today announced the launch of the PX-B120U – a nifty USB-powered external BD-ROM perfect for those wishing to enjoy high-definition and 3D media on the move.

Plextor is renowned for its high-performance media solutions, and the PX-B120U is no exception; with 4x Blu-ray playback, bundled software for added performance and a thoughtful and portable design.

Following a sneak preview at Computex earlier this year the PX-B120U is now available to buy across Europe for approximately £92 inc VAT.

Key Features:

- * 4x Blu-ray playback
- * USB powered for portability
- * Top-loading mechanism for easy access
- * Cyberlink Power DVD for added performance
- * Trendy ripple design
- * Compatible with forthcoming PlexMedia media player
- * 2 year on-site warranty

USB Powered for entertainment on the go:

The PX-B120U external BD-ROM is USB powered, meaning it can be connected via USB to any computer to operate without a bulky separate power supply. Users can now say goodbye to boring journeys and enjoy a portable way to enjoy their favourite high definition and 3D movies and games* anywhere, anytime.

Funky and thoughtful design makes life stylishly easier:

Gone are the days where optical drives had to be plain and boring; the PX-B120U features a unique and super trendy ripple design in a glossy finish that any user will be proud to show off out and about.

The PX-B120U also integrates a top-loading mechanism, making it super accessible for swapping discs with maximum protection against damage.

Cyberlink Power DVD for top performance playback:

The PX-B120U comes bundled with the high-quality Cyberlink Power DVD software which has the ability to upscale standard definition videos to HD-like and 3D-like quality – enabling users to enjoy a truly cinematic experience without the need for expensive gadgets.

PlexMedia compatible for a set-top option:

Plextor are soon to be releasing the PlexMedia device, which users can connect to the PX-B120U to create a set-top Blu-ray player. With such compatibility and versatility the possibilities are endless for enjoying media content at home and away.

Exceptional warranty terms offer complete peace of mind:

Unlike many others of its kind, the PX-B120U offers an added level of reassurance with the Plextor 'Fast Warranty Service' – a 2 year on-site warranty across the EU, Norway and Switzerland (1 year elsewhere) – so users can feel secure in the knowledge that their must-have gadget is covered for longer.

Reading and Writing Speeds:

Available in the PDF release at: www.tru-pr.co.uk/press/clients/plextor/PlextorPX-B120UPRFinal.pdf

Specifications:

For detailed specifications please visit:

www.tru-pr.co.uk/press/clients/plextor/PlextorPXB120USpec.pdf

More information can be found at: www.plextor.com

Notes to Editors:

If you would like a sample, please email the press office. Press releases and assets may be found at: www.tru-pr.co.uk/press/client.php?c=plextorindex

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*User system must meet certain requirements in order to play high definition content