With myDitto you can back-up, play and access all your files, at home or away

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New device allows users to remotely access their home or office servers – using a simple USB key

Dane-Elec, a global leader in memory-based consumer electronics, revolutionises remote storage with the launch of its latest innovation, myDitto. MyDitto is designed to assist consumers and small businesses to access their all important data, whether that be personal pictures or business documents for example, remotely from any PC just by using a USB drive or smartphone. Dane-ELEC'S MyDitto has been recognised at CES 2010 in Las Vegas when the Dane-Elec myDitto was awarded in the Home Networking category, getting an Innovation Award.

Dane-Elec has designed the myDitto as a one-step, plug and play network server for the home or small business. With no technical knowledge required, users can easily transfer digital files to the myDitto from both wired and wireless devices (including PCs, laptops, PDAs and smartphones). Everyone in the home or office can then share and access all of their data from myDitto.

With up to four TeraBytes of memory, the myDitto Server can also be used as a customised media center, allowing users to stream its multimedia content to their TVs, media adapters, wireless picture frames and gaming consoles. In addition, myDitto Server seamlessly backs up multiple PCs to one centralized location, and synchronizes files uploaded from myDitto Keys with those already on the network. The latest feature now lets you stream mp3 songs from anywhere in the world (no need to download the song first). If you are using a PC on a regular basis you don't even have to have your myDitto key. A small application installed from the myDitto client enables you to launch the MyDitto application without having to use the myDitto key (users still need the key for the first connection, but thereafter if they choose to, they can access myDitto without it).

How it Works: Three Easy Steps!

1. Connect the myDitto to a home or office router. The device is intuitive and plug-and-play and, unlike most network storage servers on the market, can be set up by a novice in less than five minutes. Absolutely no additional configuration is necessary.

2. Create and authenticate up to 10 personalised myDitto keys for all users (e.g. family members or employees).

3. Use your myDitto USB key! Your myDitto users are now empowered to access all of their data from the myDitto in real time, regardless of their location. The first time they use their myDitto USB key they will see a welcome screen with several choices to learn how to work with the application. Users simply insert their myDitto USB drive into a laptop or PC for instant access to their critical data files, music, videos and photos located on their servers. Through a software application, smart phone users with Mobile Windows Version 6.5, and iPhone® users, can also enjoy access to their myDitto Server.

myDitto is available in the UK now with an expected SRP of £169.06 available from www.scan.co.uk The set

will include one myDitto Server and two myDitto Keys. Additional accessory packs include either two user keys for SRP £24.99 or three user keys and one admin key for £39.99.

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About Dane-Elec:

Founded in 1985 in France, Dane-Elec Memory is now an international company. The company specialises in the manufacture and distribution of DRAM modules, FLASH memory cards, USB Flash Drives, MP3 and MP4 players, Digital Pens and External Hard Disk Drives. It serves the retail, e-tail, IT, telecoms and digital equipment market. Since its founding, the Group has experienced spectacular growth that now sees it among the European leaders in this sector. A global player, Dane-Elec Memory is established in Europe, the United States, the Middle East and Asia (China-Taiwan). The group has plants for the assembly and production of memory in Ireland and the United States. At the same time, Dane-Elec Memory is diversifying its business with its subsidiary Intervalle which specialises in networks, mobility and multimedia.

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