

YAZOO Launches Free Music Download Campaign

Submitted by: Mercieca Ltd

Wednesday, 28 July 2010

This summer, YAZOO (<http://www.yazoo.co.uk>), the UK's favourite milkshake, is offering free MP3 downloads in partnership with Napster, the pioneer of digital music. This fantastic offer launches in August and will run across 14 million YAZOO 200ml cluster packs or 500g single serve bottles. With one track per purchase and no limit on total downloads, there will be a plenty of opportunities to download the latest hits or perhaps a favourite classic! The download can be selected from the entire library, which offers millions of tracks from pop to classical.

Simply log-on to the Napster website and exchange your unique code found on the back of the YAZOO bottle, for a free download.

For further information visit www.yazoo.co.uk

-Ends-

Notes to editors:

- YAZOO is the UK's No.1 flavoured milk drink – search 'YAZOO Official' to find us on Facebook
- YAZOO is available through all major supermarkets and independent stores
- Prices: 500g rrp £0.85, 4 x 200ml pack rrp £1.35

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