

Jockey Club Racecourses Race Ahead with Payment Processing Services from Anderson Zaks

Submitted by: PR Artistry Limited

Thursday, 29 July 2010

PRESS RELEASE

29 July 2010

Jockey Club Racecourses Race Ahead with Payment Processing Services from Anderson Zaks

Anderson Zaks provides PCI DSS compliant payment card processing services for UK's leading racecourse group

Leading independent payment solutions provider, Anderson Zaks, has been awarded a contract by Jockey Club Racecourses to provide payment card processing services across its 14 UK racecourses, including Aintree, Cheltenham, Epsom Downs and Newmarket. The services provided by Anderson Zaks will be based on its RedCard payment processing software, and will include management of card holder details on behalf of Jockey Club Racecourses. RedCard is Level 1, PCI DSS compliant, this is the highest level of secure card payment processing.

With 1.79 million racegoers flocking to Jockey Club Racecourses last year alone to enjoy such premier events as the Grand National Meeting, Derby Festival and Cheltenham Festival, reliable credit and debit card acceptance is important to maintain quality service for customers and deliver cost efficiencies.

Paul Fisher, Chief Operating Officer of Jockey Club Racecourses said, "We are pleased to have awarded Anderson Zaks a contract to support our payment card processing needs. They are providing us with a professional, reliable and secure service. This is important because our racecourses welcome large volumes of people and we insist on high standards in all areas of our business."

Adina Ahmed, Technical Director at Anderson Zaks added, "With both Jockey Club Racecourses and Royal Ascot using our RedCard managed service we are seeing more and more organisations turn to third parties such as ourselves to manage their card information and thus conform to PCI standards. The cost of maintaining legacy systems which hold card information in-house is less cost-effective for most merchants looking to attain PCI DSS compliance."

-ends-

NOTES to EDITORS

About The Jockey Club

The Jockey Club is at the heart of racing in Great Britain as the largest commercial group in the sport. Its group interests include:

- Jockey Club Racecourses: Responsible for the operation of a diversified portfolio of 14 racecourses in Great Britain. The group stages four of the five 'Classics' (the Derby and the Oaks at Epsom Downs and the 1,000 Guineas and 2,000 Guineas at Newmarket), as well as the Cheltenham Festival and the Grand National at Aintree.

- Jockey Club Estates: The property and land management company responsible for the management and administration of more than 5,000 acres of land in and around the racing training centres of Newmarket and Lambourn, as well as an extensive property portfolio, including the original Jockey Club Rooms.
- The National Stud: Transferred from Government to The Jockey Club in 2008, the National Stud is a commercial thoroughbred breeding enterprise with a commitment to provide training and educational programmes.
- Racing Welfare: A racing charity and company limited by guarantee with The Jockey Club being the sole member. The principal objective of Racing Welfare is to provide help to those in need who work or have worked in the thoroughbred industry, and their dependants.

In accordance with its objectives in the Royal Charter, The Jockey Club re-invests its profits and promotes measures to sustain and enhance the long-term success of the sport.

About Anderson Zaks

Anderson Zaks is a leading independent payment solution provider based in the UK, supplying integrated transaction processing software to deliver reliable and cost-effective electronic payments to many thousands of merchants.

Anderson Zaks RedCard software and managed services process card transactions for enterprises in the UK and worldwide. Catering to customers ranging from small corner shops through to multi-national corporations, Anderson Zaks supports transactions with acquiring banks and payment processors globally.

Anderson Zaks, a Level 1 Service Provider, is certified PCI DSS compliant.

For more information about Anderson Zaks and RedCard please visit: www.andersonzaks.com

For further information, please contact:

Iain High
Anderson Zaks
t. +44 (0)208 911 2573
www.andersonzaks.com
iain.high@andersonzaks.com

Andreina West
PR Artistry
t. +44 (0) 1491 639500
www.prartistry.com
Andreina@pra-ltd.co.uk