

MyGalicialInfo.Com Hotel Booking System Launched

Submitted by: MyGalicialInfo.Com

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Summary

MyGalicialInfo.Com, part of MyDestinationInfo.Com global network of travel sites, has introduced a new, innovative hotel booking system so users can now purchase competitively priced flights, hotels and car hire as part of a seamless process.

Body

MyGalicialInfo.Com is a tourism based website promoting Galicia, in north-west Spain as a travel destination (<http://galicia.mydestinationinfo.com/>). Galicia comprises of the provinces of La Coruna, Pontevedra, Lugo and Ourense. Santiago de Compostela, La Coruna and Vigo are its principal cities. The website is part of the MyDestinationInfo.Com global network of sites.

The booking system has been designed for the hotel industry by addajet.com. Users can purchase competitively priced flights to Galicia be it scheduled, low cost, or charter flights ; as well as hotels and car hire as part of a seamless process (<http://galicia.mydestinationinfo.com/en/galicia-accommodation>)

While this is a competitive industry the system is flexible enough to include special offers in form of discounts, day offers, incentives for early bookings etc. It also works with special periods for key seasonal packages, and other features specifically designed to generate interest and increase direct hotel online bookings. Addajet handles multiple languages and currencies using one simple packaged solution.

The booking system is also set to be enhanced further by the introduction of other products such as transfers, boat hire, events and excursions.

Commenting on the latest addition to his website Mark Auchincloss, Managing Director of My Galicia said "This is another important phase in the development of MyGaliciainfo.Com. I hope that the volume of traffic I'm attracting which is growing substantially month by month will result in substantial sales bookings so Galician hotels, businesses and the airlines will reap large dividends. This should also give a big boost to local tourism. Added to this is the recent introduction of Spanish and French translation content to accompany english with more languages to follow shortly which means the website and booking system has truly international appeal."

About MyGalicialInfo.Com

MyGalicialInfo.Com is part of the MyDestinationInfo.Com global network of travel sites. By the end of 2010 there will be over 100 destinations covered with an estimated 12 million users. The website contains content and information for visitors to Galicia. This includes on its accommodation, gastronomy, restaurants, things to do, bodegas (<http://galicia.mydestinationinfo.com/en/galicia-bodegas>) shopping, wellness, sport, Xacobeo (the Holy Year of St. James), events and a 5 day weather forecast

(<http://galicia.mydestinationinfo.com/en/galicia-weather>). The website is interactive and customer based which can be used as a Travel Guide with the difference being unlike a book it's updated on a daily basis.

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