

NOTGOINGTOUNI.CO.UK SEE NUMBERS SOAR AS THOUSANDS MISS OUT ON UNIVERSITY

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FOR IMMEDIATE RELEASE

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23rd August 2010- London- notgoingtouni.co.uk experienced the most remarkable week of their history to date by attracting a record 10,000 visitors to the website on A-Level Results Day. This huge upsurge in traffic represents 100% increase on figures for Results Day last year and reflects changing attitudes to options away from university amongst young people.

With an estimated 180,000 students not getting into university this September, students were faced with the uncertainty of their future and used notgointouni.co.uk to help them understand the raft of opportunities that exist outside of traditional university.

Managing Director Spencer Mehlman was overwhelmed with the dramatic surge in visitors and enquiries and believes “there has definitely been a change in student’s perceptions towards university, its associated debt and its value to their career. Today’s students are keen to explore vocational qualifications and are starting to view them as a viable route to success”.

Apprenticeship (<http://Notgoingtouni.co.uk>) specialists Notgoingtouni.co.uk are dedicated to helping young people make informed decisions about their future by showing the opportunities that exist outside of university. University is great for many people & UCAS has long existed to show students the courses available. Notgoingtouni.co.uk shows the other side and is often described as the ‘non-graduate UCAS’.

ENDS

