

# Odyssey announces global partner program for Interact Intranet

Submitted by: Interact Intranet

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Odyssey Interactive Ltd, provider of the fastest growing intranet solution, Interact, today announced a global Partner Program (<http://www.interact-intranet.co.uk/article.asp?id=320>) to deliver the company's Intranet solution.

The Interact Partner Program provides a structure for Odyssey Interactive and partner companies to work together delivering powerful geographic or specific industry-sector solutions. Partners will have the opportunity to enhance their revenue and current product offering through reselling, integrating or generating sales leads for Interact (<http://www.interact-intranet.co.uk>).

With over 250,000 users, Interact Intranet is the world's fastest growing intranet solution. It is a versatile, fully secure Intranet which seamlessly integrates with other IT applications.

The core software comprises a sophisticated range of built-in applications and contains all the features needed for a robust and flexible strategic intranet to improve productivity and efficiency. Powerful enterprise networking features promote cross-company collaboration and a range of sophisticated additional plug-in business software is available to suit key business processes.

The Interact platform combines all of the point features of Web 2.0 sites into a single, business-enabled system that is context and security aware. It is modular in its architecture allowing organisations to add the components, resources, and services that are required as the business evolves and grows.

Speaking about the new Program, Scott Hitchins, Partner Manager at Odyssey Interactive said:

“Partnership is a powerful tool and one through which we hope to continually increase our worldwide market presence and expand sales. Interact offers our partners the chance to share in the success of the world's fastest growing intranet software and enjoy a mutually rewarding long-lasting relationship.

Interact has already gained a very positive reputation among customers for improved efficiency, greater productivity, increased staff commitment, better decision-making, cost savings and unmatched ease-of-use.

Our partners have a great opportunity to exploit the power of a strong brand to maximise their growth and profitability”

The Interact Partner Program offers the following benefits:

- High profit margin on each sale
- Free software training
- Free sales training
- Dedicated Account Manager
- Access to the dedicated Partner Extranet
- Priority Technical Support
- Free access to supporting documentation, sales collateral and marketing material
- Discounted advanced training

- Protected sales leads

The Partner Program features three levels of participation to offer more flexible opportunities:

Interact Approved Implementer Program (<http://www.interact-intranet.co.uk/article.asp?id=321>)  
This is aimed at organisations that have the capability to sell, install, support and train users in Interact, as well as adding additional value-added services.

Interact Technology Partners (<http://www.interact-intranet.co.uk/article.asp?id=322>)  
Technology partnerships are critical to Odyssey's ability to deliver world-class solutions to customers and this program will enable partner development of value-added integrations for Interact.

Interact Affiliate Partners (<http://www.interact-intranet.co.uk/article.asp?id=323>)  
This has been designed to reward any company that passes an intranet enquiry to Odyssey which then results in a sale of Interact. A competitive commission rate is offered for every sale achieved.

Award winning digital agency, Redweb, is already enjoying the benefits of the Interact Partner Program, Stuart Pool, Director at Redweb commented:

"Interact (<http://www.interact-intranet.co.uk>) provides us with an intranet solution that immediately adds value to our product offering. Interact's place as the leading solution in the UK means we can concentrate on value added services such as design, consultancy, and development."

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#### About Interact Intranet

Interact is a versatile, fully secure Intranet which can be quickly and easily updated by non-technical users. It seamlessly integrates with other IT applications providing a single one-stop portal for business processes and information such as staff details, news and procedures. The core software comprises a sophisticated range of built-in applications and contains all the features you need for a powerful and flexible strategic intranet which promotes collaboration and communication. A range of sophisticated additional plug-in business software is available to suit key business processes.

Interact has been developed to take advantage of the latest technologies as used by websites like Facebook and Amazon. It has a unique Intelligence Store which logs information such as browsing routes, search entries, documents ratings and hits and uses this information to promote content to users. It

automatically creates links to other information such as articles, discussions, events and people so that each piece of information is not isolated, but is part of a greater whole – the intranet information store. The more the intranet is used and the more content is added the more powerful and effective it becomes. Powerful enterprise networking tools actively promote internal communication, collaboration, idea sharing and cross-organisation participation.

#### About Odyssey Interactive

Odyssey Interactive Ltd is one of the fastest growing intranet software and web development companies in the world. The company's out-of-the box intranet solution, Interact Intranet, has revolutionised the way companies communicate, collaborate, share knowledge, and streamline internal business processes.

With well over a decade of experience Odyssey has built a solid reputation for both product excellence and outstanding customer service. Organisations using Interact Intranet report improved efficiency, greater productivity, increased staff commitment, better decision-making and cost savings. Interact Intranet is used by over 250,000 people across a diverse range of clients in both the private and public sectors including HMV, Waterstone's, American Golf, Republic, Chelsea Football Club, Tyco Fire & Security, Kantar Health, Tradeteam DHL, Amicus, CLIC Sargent, Calor as well as NHS and social housing organisations.

