

Winston's Wish and GIN tie the knot

Submitted by: 10 Yetis PR and Marketing

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Local business networking group GIN is a keen supporter of Winston's Wish and a number of its members will be taking part in the Sunrise Walk on 25 September 2010 at Cheltenham Racecourse. Reflecting the unique nature of the networking group, and the fact it is very much a team of businesses working together, the members of GIN taking part in the walk will be doing so whilst being connected together via a sailing rope.

The GIN founders believe it is vitally important that members of its group try to help and support the local communities in which they live and operate their businesses hence its decision to work with Winston's Wish and support the Sunrise Walk.

Charlie Smith of Parsons Flooring is one of the co-founders of GIN and speaking about the Sunrise Walk he said,

"We hope to have around 20 members of GIN taking part in the walk and aim to raise several thousand pounds for Winston's Wish, a charity that all of us within GIN are passionate about supporting. The Sunrise Walk promises to be a fun day and one that our members are keen to bring their families along to as well, so we cannot wait to get attached to the rope and get started".

The Gloucestershire walk will begin and end at Cheltenham Racecourse and will take a circular route, along stone paths, farm tracks and through rural terrain. The route is undulating, including several ascents and there are a number of stiles along the way around. Stunning views of the surrounding countryside, Malvern Hills and nearby towns along with numerous points of interest are assured.

Speaking about GIN's involvement in the Sunrise Walk, Sally Davies Regional Fundraising and Events Manager said,

"We are really pleased that such a large group from GIN are taking part in the walk, being joined together they will definitely be a talking point on the day! With only a couple of weeks left to go until the walk we are looking forward to the day and hope that it will be a truly special event for everyone. There is still time to register your place at the walk; sign up today to make sure you don't miss out on all the fun".

ENDS

Notes to Editors

The networking group is a not for profit organisation for small businesses based in Gloucestershire whose main purpose is generate business for each other.

Formed in 2009 GIN has quickly become renowned for not only helping those within its network to grow their business but also for being one of the friendliest and most welcome networking groups in the South West.

GIN meets on a weekly basis to pass referrals, ask advice, hear about new ways of doing things and have a great time. GIN is non profit making with all contributions going towards the group and its members.

To read more about GIN visit: <http://www.ginbusiness.co.uk/>

To read more about the Sunrise Walk visit: <http://www.sunrisewalk.co.uk/>

Photo: The GIN group preparing for the walk. Taken by Jonathon Watkins (www.photoglow.co.uk)

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