

DAVID ANTHONY HALL DONATES LAST EDITION PRINT TO PHOTOVOICE AUCTION OF EXCEPTIONAL PHOTOGRAPHS

Submitted by: David Anthony Hall

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Contemporary landscape artist David Anthony Hall has donated the last piece of one of his most successful editions 'Frozen Woodland' to the 'PhotoVoice Auction of Exceptional Photographs' to be held 23rd November 2010.

David Anthony Hall, the London based contemporary landscape artist has recently agreed to donate a piece of his work to the 'PhotoVoice Auction of Exceptional Photographs' for a charity auction on 23 November 2010 at Thomson Reuters, in London. The author, Jeffrey Archer, will host a live auction of the first 35 prints including Lot 12, Halls 'Frozen Woodland'. The remaining prints will be sold throughout the evening by silent auction. The donated piece 'Frozen Woodland' is the last one of an edition of 15. Hall also produced three Artist Proofs of the piece, the last recently sold at Art London for £3750. "As this is the last of the 'Frozen Woodland' available", said Hall "I am encouraged it will raise a substantial amount of money for PhotoVoice". This year's annual charity auction has the most impressive collection to date, including works from renowned photographers past and present. Halls work will feature along side prints by Herb Ritts, Eve Arnold, Terence O'Neil and Hall's own favourite contemporary photographer Massimo Vatali. All prints will be exhibited on the night.

This year marks PhotoVoice's 10th anniversary. The organisations mission is to create positive social change through photography. By investing in disadvantaged communities, PhotoVoice help build skills needed for self representation through digital media. Since its conception PhotoVoice have initiated 50 projects in 23 countries, including the UK, working with street children, HIV/Aids sufferers, special needs groups, refugees, orphans and homeless.

As a successful landscape photographer Hall has sold in 12 countries and exhibited in 8, his aim is to provide a piece of his work for charity each year. Last years project raised over £9000 for cancer charities and he hopes to raise £10,000 for the children's charity CATS in 2011. "To be able to raise money in this way for charity is a privileged", said Hall "photography is my passion. I capture a moment, the very essence of a place. So to be able to support other with my art means an awful lot. PhotoVoice embodies all I believe photography to be. The same thing I felt when I first picked up a camera aged 12, the ability to empower through the lens."

The PhotoVoice Auction of Exception Photographs will be held on November 23, at the Thomson Reuters, 30 South Colonnade, Canary Wharf, London, E14 5EP. The silent auction will run from 6.30 – 9.30pm with the live auction from 8pm – 9pm. Tickets are available for £20 which includes a catalogue.

www.photovoice.org

About David Anthony Hall

The Dublin born Hall, after many years as a still life photographer, turned his back on commercial work in favour of his passion for taking photographs of natural landscape. These images are often of ancient trees, or landscape that tells a story of some long forgotten time. Hall may visit a location many times to extract the perfect lighting conditions and to capture the right shot. Hall employs a panoramic

technique to capture a multitude of shots that compose the final image which he weaves together in his digital darkroom. Acutely aware of how time ebbs away from all of us; Hall is intent on capturing places where life has its own momentum. "I want my work to represent my emotional attachment to the forces on our planet and our fleeting presence on it, to be able to connect the viewer just for a moment with the beauty found outside their busy daily lives. These landscapes have seen many generations come and go and I want them to see many more."

Halls work is printed on his Canon iPF8100 and finished by 'Face Mounted on to Perspex' a process where the finished print is sandwiched between a piece of Perspex and Diabond aluminium backing sheet. This process helps to protect the image from UV light while adding a unique three dimensional effect to the work. Recent research by US based Wilhelm Research suggest that a colour print from a Canon 12 colour Image PROGRAF iPF6100* on gloss media under a Perspex substrate could offer a light fastness of 176 years. *(the Canon Image PROGRAF iPF6100 is the smaller version of the iPF8100 using the same ink technology)

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Notes to editor:

Please find images attached:

Image - Frozen Woodland

For any information on David Anthony Hall or his projects

www.senezio.com

www.one2fifty.com

Contact : David Hall 07768 077 254

Email: davide@senezio.com

Press contact: Julie Andrews 07886 226 484

Email: julie@lfpmarketing.co.uk

