

# Littlewoods Europe Launches January Sale Early

Submitted by: pr-sending-enterprises

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Littlewoods Europe, part of the Shop Direct Group, the second largest online clothing retailer in the UK, has announced that its End of Season Sale has started early. The sale sees more than 5,000 product lines in Littlewoods Europe's online store, discounted, with savings of up to 75% off on offer.

Amongst the lines included in the End of Season Sale are fashion and household related products, such as clothing and footwear for the whole family, as well as homewares, including basics such as bedding and towels. Customers can expect to see big brand names like Calvin Klein, Bench clothing (<http://www.littlewoodseurope.com/bench/e/b/5627.end>), Ben Sherman, Converse, FCUK, Nike and Adidas on offer at significant discounts.

The End of Season Sale comes at a time when many households are still suffering from the current ongoing economic uncertainty in Europe, with its serious repercussions on personal finances and household budgets. Littlewoods Europe believes that the prospect of up to 75% discount on leading lines will entice savvy shoppers to snap up great deals, as well as benefitting budget-conscious households and business owners.

A spokesperson for Littlewoods Europe said, "With ongoing economic uncertainty throughout Europe, household budgets are ever more challenged, families are having to really keep a close eye on their bank balances. Our customers are becoming more adept at making their budget stretch, and seeking out the best deals. With over 500 bedding (<http://www.littlewoodseurope.com/home-garden/bedding-linen/e/b/3478.end>) lines in the sale, we believe these offers from Littlewoods Europe, will be of particular interest to customers in Europe who run holiday lets, when preparing for the new holiday season".

Littlewoods Europe delivers to customers in France, Spain, Germany and Portugal. Home delivery is within 7 working days with 28 days home approval guarantee.

About Littlewoods Europe:

Littlewoods Europe is part of Shop Direct Group which is the UK's largest online and home shopping retailer with sales of circa £1.7 billion. It is aimed at women who want the convenience of home delivery from one of their favourite British on-line retailers. The delivery cost is €5 regardless of size of order. Delivery is within 7 working days, with 28 days home approval guarantee.

The Littlewoods Europe site features over 14000 product lines, from core categories of clothing, including Nike clothing (<http://www.littlewoodseurope.com/nike-sportswear/e/b/2780/promo/17600007.end>), as well as dresses and womens shoes (<http://www.littlewoodseurope.com/women/shoes-boots/e/b/1665.end>).

Brands within the Shop Direct Group portfolio include Very.co.uk, Woolworths.co.uk, Littlewoods Ireland, Littlewoods Europe, Additions, Great Universal, Choice, Kays, Empire Stores and Marshall Ward.

PR Contact:

Megan Gow

Consumer PR team

Shop Direct Group  
Skyways House  
Speke Road  
Speke  
L70 1AB  
0844 292 1083  
[www.littlewoodseurope.com](http://www.littlewoodseurope.com)

