

## Direct Holidays launches new summer 2011 brochures

Submitted by: MediaVest Ltd (Manchester)

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Direct Holidays has launched new editions of its summer 2011 brochures– Summer Sun for Everyone, Tropical Escapes and Deluxe Direct – with the Tunisian island of Djerba now featured for the first time.

Croatia also sees a return to Direct Holidays' programme, with resorts including Makarska, Rovinij and the island of Brac available to book online for summer 2011.

In response to the growing popularity of Direct Holidays' affordable luxury brand, Deluxe Direct, nine hotels have been added to the new brochure, including two villa complexes in Lanzarote for holidays to the Canary Islands (<http://www.directholidays.co.uk/destinations/spain/canary-islands/>) - Villas Alondras in Puerto del Carmen, Villas Heredad Kamezi in Playa Blanca - and three more 4 and 5 star hotels in Larnaca, Cyprus.

For families looking to go further afield, Direct Holidays has added more properties to its wide range of package holidays (<http://www.directholidays.co.uk/>) with Free Kids places in Florida, including the Disney's All Stars Resorts, Disney's Pop Century, Disney's Caribbean Beach, Disney's Port Orleans and Disney's Animal Kingdom.

For more information or to order a brochure, visit [www.directholidays.co.uk](http://www.directholidays.co.uk) or call 0844 879 8191

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FOR MORE INFORMATION:

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