

Sonic Powers Digital Movie Access on Dell Devices

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RoxioNow™ Platform Enables Users to Rent and Purchase Latest Hollywood Hits as Part of the Newly Launched Dell VideoStage

Las Vegas, NV, CES 2011 (January 6, 2011) — Sonic Solutions® (NASDAQ: SNIC) today announced that RoxioNow™ will be included on a range of Dell devices as part of the Dell Stage user interface. VideoStage powered by RoxioNow will provide Dell customers with instant access to a wide array of premium Internet-streamed video, including new-release movies and hit TV shows. Initially offered on the Dell Inspiron duo convertible tablet and the Dell Streak 5, Dell's 5-inch Android-based tablet, VideoStage powered by RoxioNow will be available on a broader range of Dell products launching in 2011.

With the RoxioNow platform integrated into Dell Stage, people can rent movies and videos seamlessly and organize all their video files. Outside of movies and videos, Dell Stage provides easy access to collections of favorite content such as music, photos, games and other creative applications.

"With applications in mobile, tablet, laptop, and desktop environments, Dell Stage provides a perfect platform to showcase the power of RoxioNow and its ability to deliver premium content across a diverse set of devices," said Mark Ely, President of Strategy, Sonic Solutions. "By working with Dell, we continue to prove that RoxioNow provides the secure, robust infrastructure needed to deliver internet-enabled content, like movies and TV shows, to the masses."

"Dell Stage is the definitive means to organize and access all of your music, photos and videos across a wide range of Dell desktops, laptops and mobile devices," said Russ Ray, Dell Product Marketing Director. "With Internet streaming and on-demand video viewing on the rise, RoxioNow helps VideoStage deliver easy access to all the great programming they love on their Dell products."

The RoxioNow platform serves a broad range of premium content, including new movies and next-day TV programs, to a growing, multi-manufacturer ecosystem of home and mobile electronics including PCs, connected TVs, set-top DVRs, Blu-ray Disc players, smartphones, and mobile media devices. The platform enables retailers and consumer electronics companies to participate in the entertainment supply chain, add value to product offerings and form ongoing relationships with customers. "Powered by RoxioNow™" stores enable consumers to instantly rent and purchase high-quality entertainment on their favorite device and, through the RoxioNow online entertainment locker, the flexibility to playback content ordered on additional consumer electronics devices. RoxioNow has been selected to power digital entertainment delivery for a range of companies including Best Buy, Blockbuster, Dell, HP, Lionsgate, and Sears/Kmart, and is available on a broad variety of consumer electronics devices.

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About Sonic Solutions

Sonic Solutions® (NASDAQ: SNIC) enables digital media from Hollywood to Home. For more than two decades, Sonic products, service, and technology brands including Roxio®, RoxioNow™, DivX®, and MainConcept®, have fueled home entertainment, powered rich digital media functionality on a range of platforms for a variety of partners, and inspired unique personal media experiences for hundreds of millions of consumers. Sonic technologies are now combining to deliver a universal platform for Hollywood Studios, retailers, consumer electronics manufacturers, and PC OEMs that provides consumers instant access to premium entertainment from virtually anywhere. Sonic Solutions is headquartered in Marin County, California. Learn more at www.sonic.com.

Forward Looking Statements

This release may contain forward looking statements that are based upon current expectations, including the launch, distribution, and market acceptance of the RoxioNow platform. Actual results could differ materially from those projected in the forward looking statements as a result of various risks and uncertainties, including those discussed in Sonic Solutions' annual and quarterly reports on file with the Securities and Exchange Commission. This press release should be read in conjunction with Sonic Solutions' most recent annual report on Form 10-K, Form 10-Q and other reports on file with the Securities and Exchange Commission, which contain a more detailed discussion of the Company's business including risks and uncertainties that may affect future results. Sonic Solutions does not undertake to update any forward looking statements.

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