

Stephen Fry launches Pushnote, a new layer to the web

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Launching today, Pushnote enables comments anywhere on the web - rated, ranked and moderated only by the audience.

Through a browser add-on, it is a new layer to the web where people can share the latest news and opinion. It makes the entire web one big, democratic comment platform.

Pushnote removes all restraints from comments. They can be left anywhere, without logging into different sites, and they cannot be removed or reordered by the relevant sites.

It means people can get the latest info and opinion on anything they see, without having to search for it.

People can also follow and reply to friends' comments from across the web. For example, after watching a show online they can leave a comment recommending it to anyone else who visits the page and their friends will also see it.

The Pushnote browser button turns green when the user visits a page where people have left comments.

It turns red when there are new comments from friends (web-wide), so things like TV and sport can be shared and discussed in real-time.

Pushnote shows the highest rated comments and the most discussed pages, web-wide. This highlights the most interesting developments on the net, as they happen.

John Leaver, Pushnote CEO, said: "Pushnote makes surfing more fun, informed and up-to-date by tapping the biggest resource on the net - the audience. We're excited to see what happens now that comments are completely unleashed."

Stephen Fry joined Pushnote in June. "I don't think anyone is more insightful and passionate about social media and it's wonderful to have him on the team," said Leaver.

Pushnote is available now for Firefox, Chrome and IE browsers at pushnote.com.

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