

# Rugby Fans Could Save Thousands of Pounds on Tickets

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25th January 2011: Rugby fans are paying up to 10 times more than they need to for identical tickets to this year's 6 Nations Rugby Championship on online ticketing websites, according to Tixdaq, which has operates Europe's most comprehensive online ticket search engine – [www.tixdaq.com](http://www.tixdaq.com)

Tixdaq technology has indexed 2 million tickets for 20,493 events in 19 countries from 40 ticket agents and is used to power ticket solutions for many of the Europe's online newspapers including the Daily Telegraph, Daily Mail and Metro. Ticket inventory is aggregated from the primary and secondary markets so fans can always get the best tickets and the cheapest price.

Tixdaq Chief Executive Will Muirhead said, "There are now so many ticketing websites, if you're not careful you can easily pay over the odds. We've decided to take the hard work out of looking and bring all of the ticket prices and availability together in one place."

Muirhead cites the 6 Nations match between Wales and England at the Millennium Stadium on 4th February for which near identical rugby tickets (<http://www.tixdaq.com/rugby-union-tickets/>) in Block U36 range from £159 to £1,590.

"A diehard rugby fan will obviously pay whatever it takes to see the game," said Muirhead, "but would you really want to pay £1,431 more than you need to?"

"The British public spend over £3 billion every year on buying tickets (<http://www.tixdaq.com/>) to live sport and entertainment. By increasing transparency in the market we believe we can save the public millions of pounds a year," said Muirhead, "Across Europe, the figure's more than £15 billion."

While a price differential is inevitable between front row and back row tickets, Tixdaq shows that there is often a wide discrepancy in pricing on ticketing sites for identical tickets.

In the case of England v France at Twickenham on 26th February, a North Stand Upper Tier ticket can range from £275 to over £600.

"Whether people need to get extra tickets at the last minute or have unwanted returns, ticket exchange clearly has many benefits for the fan. We hope that through greater transparency and understanding of the market any negative aspects of ticket resale can be nullified."

Here are the dates and the resale price range for the following rugby games (<http://www.tixdaq.com/rugby-union-tickets/>):

Wales v England 4th Feb £119 - £1590  
Scotland v Wales 12th Feb £39 - £300  
England v Italy 12th Feb £46 - 446  
England v France - 26th Feb £200 - £907  
Scotland v Ireland - 27th Feb £39 - £317

Wales v Ireland - 12th Mar £110 - £268  
England v Scotland - 13th Mar £190 - £594  
Scotland v Italy - 19th Mar £22 - £274  
Italy v Ireland - 5th Feb £28 - £220  
France v Scotland - 5th Feb £21 - £165  
Ireland v France - 13th Feb £169 - £550  
Italy v Wales - 26th Feb £34 - £309  
Italy v France - 12th Mar £37 - £355  
Ireland v England - 19th Mar £223 - £1098  
France v Wales - 19th Mar £58 - £457

About Tixdaq:

Tixdaq is the leading provider of live event data to European media businesses including Daily Telegraph, Daily Mirror, Daily Mail, Metro, Berlingske Media, Edda Media and Music Week. Tixdaq indexes ticket listings from over 40 ticket vendors from the primary and secondary market in 17 territories around the world. Please visit: <http://www.tixdaq.com/>