

# Crew Clothing announces luxury casual clothing trends for Spring 2011

Submitted by: Minute Steak

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Crew Clothing Company, the British luxury casual clothing retailer, is pleased to unveil their new collection for Spring/Summer 2011, mixing key trends for men and women with a classic Crew twist.

This season, checks and stripes rule the roost, with casual shirts for men and women featuring bright, bold gingham check and Bengal stripe designs. Classic Crew staples such as knitwear ([http://www.crewclothing.co.uk/Womens-Knitwear-DEPTW\\_KNITWEAR/](http://www.crewclothing.co.uk/Womens-Knitwear-DEPTW_KNITWEAR/)), gilets and sweatshirts ([http://www.crewclothing.co.uk/Sweat-and-Rugby-Shirts-DEPTM\\_SWEATSHIRTSRUGBYS/](http://www.crewclothing.co.uk/Sweat-and-Rugby-Shirts-DEPTM_SWEATSHIRTSRUGBYS/)) have been updated this season with even better cuts and finishes for a great fit and feel.

The collection also boasts a range of lightweight jackets, including Reefer jackets for men and nautical inspired blazers for women. Other outerwear includes new women's macs with rain-resistant finishes and timeless detailing.

Crew's high quality classic staples including gilets, cotton tees and rugby shirts ([http://www.crewclothing.co.uk/Mens-Polo-and-T-Shirts-DEPTM\\_POLOS/](http://www.crewclothing.co.uk/Mens-Polo-and-T-Shirts-DEPTM_POLOS/)) play a key role. Vivid colours such as reds, blues and purples are interspersed throughout with muted tones including navy, grey and pale pinks.

Women will love the new range of dresses for the season, including shirt dresses and knitted dresses. Crew Clothing's famous Myrtle dress is also updated in a range of colours for Spring.

Crew Clothing, currently in its third year of sponsorship of the England Polo team, has attracted a loyal following of customers over the years who value its striking designs, vibrant colours and high quality fabrics and cuts – and this current range does not disappoint.

The collection will be available to view online and in Crew Clothing stores from 9am on 14 February 2011.

About Crew Clothing Co.

Crew Clothing Co. was started in 1993 by Alastair Parker-Swift and was run out of a small windsurfing shop in Salcombe. Today the business has grown significantly with over 400 staff; however it remains a family run business which is passionate about creating clothing that epitomises British Casual Luxury.

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