

Infiniti car convoy brings excitement to London amid F1 fever

Submitted by: Friday's Media Group

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Infiniti cars were the talk of the town this week as a roadshow took to the streets of London amid excitement over the luxury brand's new F1 partnership with Red Bull Racing.

The capital was treated to a close look at the latest Infiniti range as a procession of five FX cars streamed through the city.

It was the first phase of Drive Infiniti, a unique series of events offering residents of London and surrounding areas an exclusive chance to win ownership of the iconic FX for one month, including fuel. Entry is via the website www.driveinfiniti.co.uk or by texting 'infiniti' to 60070.

From 14th to 18th March, a stunning range of Infiniti models are going on display in the City of London. Drive Infiniti will be at Broadgate Circle on Monday 14th March and Tuesday 15th March, before moving to Canary Wharf from Wednesday 16th March to Friday 18th March.

All visitors will get the chance to win an FX for one month, including fuel, and there are daily prizes of lunch for two at Rhodes 24.

Enter the competition by visiting www.driveinfiniti.co.uk or text the word 'infiniti' to 60070.

You can also follow the progress of the roadshow live on twitter at twitter.com/driveinfiniti and on Facebook at www.facebook.com/pages/Drive-Infiniti/181300071908419?v=info

Notes to Editors:

Attached images show the Infiniti roadshow in central London. For further high-resolution images, please Nick Henderson or Natalie Sutton as below.

Visit Infiniti's London centre at 77 Piccadilly, London W1J 8HU (0203 130 6726 or info@infiniti-piccadilly.co.uk). For a full list of centres and further information about Infiniti, go to www.infiniti.co.uk

For press information on the Drive Infiniti event and high-resolution images, please contact:

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