

ActuateOne and X2BIRT First to Leverage High-Volume Output and Archived Documents for Business Intelligence and Analytics

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X2BIRT and ActuateOne Transform Static Statements, Invoices and Bills into Business Intelligence with Dynamic Dashboards, Interactive Content and In-memory Analytics

San Mateo, Calif., April 5th , 2011 – Actuate Corporation (NASDAQ: BIRT), The people behind BIRT® and the leading open source Business Intelligence (BI) vendor, today announced the general availability of X2BIRT, the latest addition to ActuateOne™. This first-to-market capability tightly integrates Actuate's Xenos Enterprise Output Management with ActuateOne's BIRT-based unified environment to leverage dormant data sources for BI. Specifically, X2BIRT extends ActuateOne's unified server, design and user environment to transform data from high volume transactional output, including print streams and document archives, into BIRT-based interactive content, user configurable dashboards and in-memory data cubes for analysis.

With X2BIRT, ActuateOne customers can rapidly develop BI applications that combine information from structured data sources with non-traditional sources. These non-traditional sources include, but are not limited to: every-day statements, invoices and bills; archived content in Enterprise Content Management (ECM) systems and operational reports from mainframes.

"The enterprise has consistently struggled with the management, utilisation and access of unstructured and semi-structured data with traditional BI tools," said Dan Vesset, program vice president, business analytics at IDC. "Properly searching, finding and accessing these data sources presents a unique business opportunity. With a product like X2BIRT, organisations can draw upon vast reservoirs of dormant information, extend them with interactive viewing capabilities and better influence business decisions."

X2BIRT seamlessly taps into the data held in statements, invoices and bills, regardless of whether they are destined for paper or electronic formats. These documents typically contain business logic and calculations that result in unique sources of information that exists nowhere else in the organisation. And they often serve as the statement-of-record, are archived longer than "traditional" data, and until now have not been leveraged for BI and information applications. X2BIRT extends ActuateOne's unified server, design and user environment to transform data from these sources into BIRT-based interactive content, user configurable dashboards and in-memory data cubes for analysis.

"There's a need in the market to find solutions that can combine structured and unstructured data," said John Mancini, President at AIIM International. "Data from static sources such as statements, bills and print streams tends to be stored and forgotten. However, its useful life should not be limited to archives for compliance since it actually provides a rich source of information."

With X2BIRT and ActuateOne, organisations can deliver a personalised, interactive online experience that is based on the print streams that produce their printed and mailed statements. Interactive statements and dashboards built using ActuateOne enable commercial business customers to monitor, trend and analyse information, such as credit card and phone usage, across time periods and departments. Furthermore, archived and statement data can be combined with data from other applications such as CRM, SFA, HR and

financial management systems to extend analysis capabilities. X2BIRT meets the demand for data and document consolidation, interactive statements, trending analysis, enhanced end-user experiences and active cost management across a host of industries including financial services, telecommunications, utilities, healthcare and manufacturing.

“Simply put, X2BIRT enables analytics and BI to be performed on non-traditional data sources to provide end-users with unique insights,” said Pete Cittadini, CEO and president at Actuate Corporation.

“X2BIRT escalates the breadth and versatility of ActuateOne to tap into data sources never before leveraged for BI, while retaining the simplicity of a single server, a BIRT-based design and a unified user experience. We believe that ActuateOne with X2BIRT has enormous potential to address the Business Intelligence and enterprise output management challenges of the future.”

Pricing and Availability

X2BIRT is generally available immediately. It is packaged as an option for ActuateOne and priced on a per CPU core basis. For more information visit www.actuate.com/X2BIRT, call +1 650 645 3000 or email sales@actuate.com.

Actuate – the people behind BIRT

Actuate founded and co-leads the Eclipse BIRT open source project. ActuateOne is a unified suite of products for rapidly developing and deploying BIRT-based custom Business Intelligence applications and information applications. Applications built with ActuateOne provide one user experience regardless of task or skill level; are supported by one server for any deployment including cloud and are built with one BIRT design that can access and integrate any data source - including high volume print streams. ActuateOne adds rich data visualizations, including interactivity, dashboards, analytics, and deployment options to web and mobile BIRT applications, helping organisations drive revenue through higher customer satisfaction and improved operational performance.

Actuate has over 4,700 customers globally in a diverse range of business areas including financial services and the public sector. Founded in 1993, Actuate is headquartered in San Mateo, California, with offices worldwide. Actuate is listed on NASDAQ under the symbol BIRT. For more information, visit the company's web site at www.actuate.com or visit the BIRT community at www.birt-exchange.com.

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