

Interact announces a new partnership with Rippleffect, a multi-award winning digital agency

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For immediate release

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Interact, a leading supplier in intelligent intranet software (<http://www.interact-intranet.com/>) today announced as part of the expansion of the Interact Intranet Partner Program it has secured a new partnership with multi-award winning digital agency, Rippleffect who are now certified as an 'Approved Implementer' of Interact Intranet.

The Interact Partner Program (<http://www.interact-intranet.com/partners/>) provides opportunities for Interact and partner companies to work together delivering powerful geographic or specific industry sector solutions. It offers three types of partner solutions including Approved Implementers, Technology Partners and Affiliate Partners.

Rippleffect (<http://www.rippleffect.com>) is a Liverpool-based full service digital agency, part of the Trinity Mirror group, which combines creative technology and customer insights to solve business challenges. Since their foundation in 1999 they have built hugely successful, long-standing digital relationships with market leaders across the public and private sectors.

Scott Hitchins, Global Partner Manager said:

"At Interact we are continually looking to establish new strategic alliances to build-upon and reinforce our intranet platform and we are very excited about this new partnership with Rippleffect. Their unique experience and understanding of content management systems will provide real value-added services to their customers alongside the Interact Intranet platform."

"With this partnership we hope to see improved adoption and participation, extracting the maximum value out of the technology, which is in line with our continued programme to enhance and simplify front-end experience."

Rippleffect's Managing Director, Ben Hatton comments:

"We are delighted with this partnership which we believe will be of great benefit to our clients.

Over the past few years we've seen our clients' desire to improve internal communication, knowledge sharing and business productivity grow rapidly.

Interact Intranet can play a key role in delivering these business objectives in a cost effective and manageable way."

Interact Intranet is an intelligent intranet software solution that learns as people use it, adapts and automatically connects relevant information to people. It is an easy-to-use, collaborative (<http://www.interact-intranet.com/product/updates-history/>) turnkey solution trusted by 250,000+ users including HMV, Waterstones, Romec, Chelsea Football Club, ADT and Royal Academy of Dance.

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Notes to Editors:

For further information please contact Emma Burgess at Interact on +44(0)161 927 3222 or emma.burgess@interact-intranet.com

About Interact Intranet

Interact Intranet is intelligent intranet software created by Interact. The flexible and scalable solution has more than 250,000 users and has revolutionised the way companies communicate, collaborate, share knowledge, and streamline internal processes. It has a unique Intelligence Store which logs information such as browsing routes, search entries, document ratings and hits and uses this information to promote content to users. Interact Intranet promotes a culture of collaboration and idea sharing by using corporate social networking and micro blogs. Non-technical users can quickly and easily update the intranet.

About Interact

Founded in 1996 with headquarters in the UK, Interact operates globally and is one of the fastest growing intranet software and web development companies. With well over a decade of experience Interact has built a strong reputation of delivering successful and collaborative intranet solutions to leading companies.

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About Rippleffect

Founded in 1999, Rippleffect is a multiple award-winning digital agency, having won major recognition for its excellent work in website design, web development and online marketing services.

Over the past decade it has consistently expanded and innovated, to secure a diverse client base from across both the public and private sectors. Based in Liverpool, it is one of the top 250 fastest-growing technology companies in Europe*, employing over 50 staff, with a strong blend of creative excellence and technical expertise.

Rippleffect is now proud to be part of the Trinity Mirror group, which will allow the company to build on its success, maintaining its reputation for digital innovation and status as the leading online agency in the U.K.

*According to the Deloitte Technology Fast 500 EMEA, Europe's most comprehensive and respected ranking

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