

# Swiss Instant Lottery is Business Intelligence Winner with Pentaho

Submitted by: Positive Marketing

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Swiss lottery reporting powered by Pentaho Business Intelligence Suite

19th March 2011 Zurich - Pentaho Corporation, the pioneer in agile business intelligence ([http://www.pentaho.com/agile\\_bi/](http://www.pentaho.com/agile_bi/)) (BI (<http://www.pentaho.com/about/>)), today announced that philanthropic lottery operator, Swisslos, is using Pentaho Business Intelligence Suite Enterprise Edition to populate its data warehouse and provide reporting for online instant lottery participation. The solution was developed and went live less than five months from the first appraisal of requirements.

Swisslos offers games such as Swiss Lotto, Sporttip and Euro Millions across twenty cantons (Swiss regional states). All proceeds go to charity or general public good causes. Following the introduction of a new range of "Instant Lottery" products, Swisslos experienced a significant increase in demand for reporting, both in terms of the volume of players and a wider variety of games.

With more historical reports to be created and viewed by employees, Pentaho partner basis06 (<http://www.pentaho.com/partners/partner-info/basis06-ag/>) helped Swisslos implement a Data Warehouse with the Pentaho Business Intelligence Suite Enterprise Edition as its corporate reporting standard. Using Pentaho Analyzer, Swisslos' business users are now empowered to create and access their own reports through a simple, user-friendly web browser, and on the backend, Pentaho Data Integration allows the company to extract data from a range of applications.

Russ Weedon, senior consultant from Basis06 explained: "Open source means open standards and working with Pentaho brings more compatibility with data sources than standard proprietary solutions. This has proved to be of great benefit here."

"We are very pleased with basis06 and their expert implementation of Pentaho. We quickly gained important insights and seeing value to our business using Pentaho Reporting, and Data Integration. We would now like to see the data from the remaining Swisslos products and other distribution channels integrated into the data warehouse," Urs Dünner, project manager, Swisslos.

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About Pentaho Corporation

Pentaho is reinventing business intelligence by introducing an agile approach that makes it faster, simpler and more cost effective to create reports, dashboards and analytics. For a free evaluation download Pentaho BI at [www.pentaho.com/getstarted](http://www.pentaho.com/getstarted).

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