

Littlewoods Europe announces launch of Coleen Rooney range

Submitted by: pr-sending-enterprises

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Littlewoods Europe has announced it will be stocking the new season range from Coleen Rooney.

The range was previously only available in the UK but Littlewoods Europe customers will now be able to choose from Coleen Rooney's range of clothes including women's coats (<http://www.littlewoodseurope.com/women/coats-jackets/e/b/1642.end>), women's dresses (<http://www.littlewoodseurope.com/women/dresses/e/b/1655.end>), women's shoes (<http://www.littlewoodseurope.com/women/shoes-boots/e/b/1665.end>), bedding, curtains, perfume and cosmetics.

Coleen's newest range is inspired by the latest trends, and has been hugely popular in the UK already, receiving lots of press coverage and fashion features.

The new range will now be available to the 25 European countries that Littlewoods Europe delivers to including Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.

A spokesperson for Littlewoods Europe said: "Coleen is well known for her style and fashion credentials. With her glamorous take on the latest trends, her debut range has been a huge success in the UK and we are delighted to be able to offer the new collection to our customers in Europe. The range is right on trend and extremely wearable and we have no doubt it will be just as popular with our shoppers across Europe."

Coleen Rooney is one of the UK's most photographed women and a fashion and style icon to a generation. She has graced the cover of hundreds of magazines from Vogue to Hello. Coleen is also the author of bestselling book, Coleen's Real Style.

About Littlewoods Europe:

Littlewoods Europe is part of Shop Direct Group who is the UK's largest online and home shopping retailer with sales of circa £1.7 billion. It is aimed at women who want the convenience of home delivery from one of their favourite British on-line retailers. The delivery cost is €5 regardless of size of order.

The Littlewoods Europe site features over 14000 product lines, from core categories including home-wear, children's toys, kids' wear, men's clothing, women's clothing including dresses (<http://www.littlewoodseurope.com/women/dresses/e/b/1655.end>), footwear and cosmetics. Littlewoods Europe also features big brands such as Calvin Klein, Bench Clothing, FCUK, Converse, Nike and Adidas.

Delivery is within 10 working days, with 28 days home approval guarantee.

Brands within the Shop Direct Group portfolio include Very.co.uk, Woolworths.co.uk,

LittlewoodsIreland.ie, LittlewoodsEurope.com, Additionsdirect.co.uk, Choice.co.uk, kandco.com and isme.com

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