

Royal reception too Middle(ton) of the road, we'd rather party with Moss

Submitted by: Citysocializer

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A new survey from CitySocialising (<http://www.citysocialising.com>), the UK's leading online2offline socialising network (<http://www.citysocialising.com>) for young professionals to meet new people (<http://www.citysocialising.com/social/>) and new friends (<http://www.citysocialising.com/friends/>), has revealed that while 76% of Britons would love to bag an invite to the Royal Wedding, when it comes to the reception party we'd much rather be hobnobbing with the Primrose Hill set at Kate Moss and Jamie Hince's post wedding knees up.

When given the choice between two of the highest profile weddings the UK media circus is likely to encounter this year, the number of people who would pick Will and Kate over Moss and Hince dropped a whopping 24%. It seems us Brits have a great sense of nationalism...that is until we're faced with the alternative of rubbing shoulders with supermodels and rock stars.

We can only assume the shun is down to the Royals' plans to reign in the cost of the bash in these times of austerity, presumably we're thinking that Moss is more likely to splash the cash and stretch to a free bar.

An estimated 750 million people tuned in worldwide to watch the nuptials of Charles and Diana but if the glass coach and 25ft train is being traded in for a people carrier and diamante tiara we'd rather not take our chances on the buffet.

Sanchita Saha CEO and founder of CitySocialising (<http://www.citysocialising.com>) commented:

"I think these results are fascinating, The Royal Wedding has been portrayed as the hot ticket of 2011 largely by the media and also with the help of brands cashing in on the action. So I find it almost ironic then that in the modern age of the 'celebrity' an idea largely spawned through the media and certainly nurtured by them, when it comes down to it us Brits are torn between our ingrained sense of nationalism and our obsession with Celebrity.

Appropriate then that the ceremony – which is widely regarded as the most traditional part of the day, attracted the largest number of respondents showing patriotism when selecting the Royals, only to give into the more modern idealism of a room full of celebrities at the reception party"

A reported 2 billion people will be tuning in worldwide to watch the nuptials of Will and Kate and according to the Survey Manchester is the City with the highest percentage of residents tuning in. 49% of Mancunians plan to watch the ceremony (11% more than the national average of 38%). It appears the North is divided though as Liverpool came out on top for the highest number of respondents who definitely would NOT be watching (53%). Birmingham also showed great Royal resolve with a whopping 17% of respondents claiming they had made 'special' plans to celebrate (national average 11%). But it was those in Nottingham (32%) and London (26%) making the most of the extended holiday and leaving the country during the celebrations.

With now just two weeks to go before the Royal Wedding, speculation is still rife about what exactly went on in the respective Stag and Hen parties which allegedly took place last weekend. If the tabloids are to be believed Harry managed to keep it a low key affair, confining it to the safety of Lodge Farm in Norfolk. Not quite the debauched headline grabbing weekend that 40% of the British Public were expecting when they predicted he would 'throw a party that would inevitably end in embarrassment for the Royal family.'

As for the bride's hen party – reportedly it was a low key affair with just her sister and a handful of friends in attendance. These reports will disappoint the ladies of Britain who when given the choice would have had Kate gracing the tiles of one of London's elite Social clubs (48%), taken her on an indulgent Spa day (46%), or even a weekend in Ibiza (27%). Perhaps it's best then that the party was left to close friends to arrange as 31% of the British public would have liked to take her for either a night in Blackpool – complete with L plates and flashing Tiara, or worse, along to the male strippers to celebrate her last night of freedom – Step away from the baby oil ladies.

If you weren't lucky enough to bag an invite to the Royal Wedding, there's still hope for you to make the most of your bank holiday weekend as CitySocialising (<http://www.citysocialising.com>) have a jam packed social calendar across all of their UK cities for you to get out and meet new people (<http://www.citysocialising.com/friends/>) in their trade mark laid back style. They've got Socials ranging from pub crawls to picnics in the park that weekend so whatever your interests you can meet some likeminded new people (<http://www.citysocialising.com>) in your city.'

- Ends -

Notes to editors:

*Survey conducted between 14th – 30th March 2011. Over 740 participants across UK.

National Statistics:

Which couples wedding would you most like to go to?

76 % Prince William and Kate Middleton

24 % Kate Moss and Jamie Hince

Which couples reception would you most like to go to?

52 % Kate Moss and Jamie Hince

48 % Prince William and Kate Middleton

Are you staying in country for wedding weekend?

54% - Staying

18% - Leaving

28% - Not sure

Do you plan to watch the Wedding?

38 % - Yes

39% - No
23 % - Not sure

Full breakdown of regional statistics available.

About CitySocialising :

CitySocialising (<http://www.citysocialising.com>) the UK's leading Online2Offline socialising network and community for outgoing urbanites, backed by PROfounders, the European VC fund set up by tech luminaries Brent Hoberman (Lastminute.com) and Michael Birch (Bebo.com). Pioneering the convergence of virtual and real world networking in the UK, CitySocialising enables young professionals to meet new people (<http://www.citysocialising.com/social/>) and new friends (<http://www.citysocialising.com>) locally whilst exploring and enjoying their city's social scene. Launched with R&D funding from the Princes Trust in 2007 with a site and service in London, the network has since developed a community of over 100,000 users, organising over 100 socials a month across 50 cities in the UK, each overseen by a local Community Manager.

Case Studies and Premium membership available on request

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