

# Meet 'Doodle' – the world's first fully personalised speaker...

Submitted by: Doodle Distribution

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For Immediate Release

26th April, 2011: 'Doodle' is the first of a kind, a speaker that you can design! In just a few simple steps you can have your very own custom Doodle speaker (<http://www.origaudio.co.uk>) printed and delivered to your door!

'Doodle' is a music speaker that can have any picture printed on it. Just take an image, photograph, logo or some custom artwork and then upload it to our easy-to-use online editor. You can then resize, reshape and add text as desired. Once you're happy with your finished design, press the preview button, pay at the shopping cart, and we'll get to work. Your design is sent to us immediately where our in-house printer produces the front panel for the speaker, this is then attached to the main speaker housing, packaged, and then shipped to your desired destination.

There is no minimum order. Orders are delivered within 5 days, though usually within 72 hours in the UK.

Doodle is small enough to fit in your pocket, but also delivers good sound quality for a speaker of this size. Great for using in the garden, taking on holiday or at this summer's festivals.

The product is ideal as a gift, as memorabilia, or, used as branded merchandise.

The stereo speaker has a total output of 3 watts and is compatible with any device that has a headphone port. We've attached a standard 3.5mm connection cable to the speaker so you always have it with you. It is powered from 2 x AAA batteries, or via USB. We've also included a USB power cable for convenience.

We have retail and packaging solutions available for online or on the high street. Including collaborative integration for branded offerings.

Customers can also opt in to use Doodle Marketplace on purchase. This will place the artwork submitted onto our gallery for others to view. Each one purchased will result in a royalty being paid back to the original designer.

Priced at £29.95 plus delivery. Available at [www.origaudio.co.uk](http://www.origaudio.co.uk) from Tuesday 26th April 2011. Shipping to the UK and Europe.

This is the first of many Doodle personalised audio accessories launching over the coming months.

Gift Code:

20% off through May and June using gift code DOODLE20

Press Video:

<http://www.youtube.com/watch?v=GH8JI2hVrkl>

For more information, competition enquiries, images, or samples, please contact:

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