

NEW CREATIVE ARTS MAGAZINE LAUNCHES IN MANCHESTER

Submitted by: Radar PR (radar-pr.com)

Wednesday, 27 April 2011

Following on from success in Nottingham, Freeq magazine has expanded to Manchester having spotted the city's burgeoning creative industry as the perfect audience for developing the print publication.

Freeq launched in 2008 in Nottingham with a unique blend of music, creative arts and social conscience and has gone on to work with some of the world's biggest charities and most famous artists.

In a period when paid-for magazines are in a state of decline, good quality free magazines are enjoying unprecedented levels of success with readers and sponsors. Freeq has developed an unrivalled reputation for its standard of copy and design, which includes the distinctive wraparound cover artwork produced by artists and illustrators as selected by Freeq's Art Director Mellisa Harrison.

World famous doodler and illustrator Jon Burgerman has twice contributed cover artwork to the magazine as a sign of his support and the first ever photo cover was provided by renowned rock photographer Jill Furmanovsky after meeting Editor Sam Borrett at Glastonbury in 2009.

On the magazine's most significant advancement since launching Sam Borrett said: "We know Manchester and the surrounding area is a hotbed for creative individuals all contributing to a cottage industry that benefits from high quality media exposure such as that we and other outlets can provide. There is often no outlet for up and coming talent and we continue to spotlight relatively unknown artists alongside coverage of more established creatives and musicians.

"Our unique social conscience aspect of the magazine brings important current affairs onto the radar of people who wouldn't necessarily hear about these issues through the mainstream media. We've helped educate people about ethical fashion, climate change, the work of Christian Aid and Oxfam among others."

Freeq magazine will be working with Arts Council North West to promote their funded projects and is looking for other suitable partners for sponsorship and cross-promotion in an effort to further develop Manchester's creative infrastructure.

For any advertising, contribution or editorial queries please email press@freeqmagazine.com or visit www.freeqmagazine.com

ENDS

Notes to Editors:

Freeq magazine set up in Nottingham in 2008 and with the support of Nottingham's Hive project is launching in Manchester in May 2011.

Freeq is a unique blend of creative arts and social conscience and has featured the very best artists across disciplines such as illustration, photography, comedy, and music in Jon Burgerman, Jill

Furmanovsky, Rich Hall, and Jon McClure respectively.

Freeq is looking for contributors, sponsors, and content for future issues.

For more information and photos/back issues, please contact Sam Borrett, Editor, on 07766 118852 or email sam@freeqmagazine.com