

City Hotel Brand Mint Hotel Encouraged By Scottish Hotels Performance In Recent Report

Submitted by: Query Click Ltd

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Yesterday, temperatures in Scotland ranked as the highest in the UK, with Aberdeen reaching 23 degrees Celsius on the mercury. It seems however that the country not only tops the climatic charts, but also the hospitality performance rankings.

In a survey carried out by a leading UK accountancy firm, figures revealed that Scottish hotels recorded the most consistent room yield levels of the UK hotel industry over the past five years.

Whilst falls of over 2% have dogged the British hotel industry over the past 5 years, Scottish room yields fell by only 0.2% on average.

City hotel brand Mint Hotel (<http://www.minthotel.com>) welcomed news that some areas actually experienced improved revenue, with rooms in Aberdeen and Glasgow recording yield increases of 2.4% and 0.5% respectively. A spokesperson for Mint Hotel commented on the findings:

“The figures come as an encouraging sign for hoteliers in Scotland, including ourselves. The knowledge that the country's popularity as a tourist destination has not faltered under the stretched economic conditions will encourage further investment throughout Scotland, which can only be good news for the country's tourism industry as a whole.”

Edinburgh was a blotch on the otherwise optimistic outlook with a 1.2% drop. However, room yield in the capital was consistently higher than both Aberdeen's and Glasgow's for the duration of the five year period.

However, such positive performance is not expected to remain an exclusive aspect of the Scottish hotel industry for much longer, with the nearing of the Olympic Games in London and across the UK, as well as the imminent Royal Wedding in two weeks time.

For Mint Hotel (<http://www.minthotel.com>), whose portfolio of city centre hotels stretches from Glasgow to London (and now into the continent with the recent opening of the Amsterdam hotel), such an exciting programme of events herald sure signs of growth, with thousands of additional visitors flocking to various locations throughout Britain. A spokesperson for the hotel brand said:

“With the upcoming series of global events taking place in London and throughout the UK, including the Royal Wedding, the Olympic Games, and the Champion's League Final, it is hoped that such encouraging industry figures will not be confined to north of the border.”

The report, Hotel Britain 2011, surveyed 549 hotels, with data referring to the period between 2006 – 2010. 133 of these hotels are located in London, with the remaining 416 situated throughout the rest of the UK. The total number of rooms accounted for by the 549 hotels was 92,117.

About Mint Hotel:

Mint Hotel, the re-branded City Inn, is an established, award winning independent new hotel brand with city centre hotels in London Westminster, Bristol, Birmingham, Glasgow, Manchester and Leeds.

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