

Golden New Website for UK Jewellery Makers

Submitted by: Cookson Gold

Tuesday, 10 May 2011

London , 10th May 2011 -- Cookson Precious Metals, based in the heart of the UK's historic Birmingham Jewellery Quarter, is launching its new website on Monday 9th May – <http://www.cooksongold.com> (<http://www.cooksongold.com>).

Cookson Precious Metals is part of Cookson Group PLC employing over 15,000 people in more than 40 countries, selling its products in over 100 countries. Cookson are a leading materials science company operating on a worldwide basis in Ceramics, Electronics and Precious Metals markets. The Cooksongold.com website is now part of a growing digital presence within the Precious Metals Division of Cookson.

In 2010, www.cooksongold.com ranked #4 based on market share of visits among all United Kingdom websites in the Hitwise Business and Finance - Manufacturing and Industrial industry as visited by United Kingdom Internet users.

The website offers the jewellery maker an unrivalled choice from over 11,000 Gold, Silver and Platinum products alongside all the specialist tools and equipment any jewellery maker could need.

The new website, offers a host of new features to help everyone from the professional jeweller, retailer or goldsmith, right through to the jewellery student and those looking to try a new hobby.

At the heart of the website is the UK's largest jewellery supplies on-line shop, redesigned to help customers shop easily and quickly. The new site features a lively social community where jewellers can chat with other jewellers and get advice via Facebook, Twitter and a dedicated jewellery making forum (<http://www.cooksongold.com/forum/forum.php>). The new forum gives access to essential hints, tips and datasheets, along side the latest metal price fixes updated twice per day. With jewellery and Gold always gaining media, the new CooksonGold news centre (news.cooksongold.com (news.cooksongold.com)) is now the best place to keep up to date with the latest trends, gold prices and what's happening on the high street.

Plus for those jewellers in need of a little inspiration there's the Project Area and YouTube channel, packed full of great ideas – with new projects added every week.

The new website is backed by a great delivery service, with any order placed before 3pm guaranteed to be despatched the same day.

Cookson Gold's E-Commerce Manager Adam Pike says:

"We are delighted to announce the launch of the new cooksongold.com website. We've created a website that is easier to use, more inspiring and is far more user friendly for our customers. The website is much more than a fresh new look; we've improved our checkout, search facility and onsite navigation. To celebrate the launch we're running our biggest ever web exclusive sale with up to 50% OFF 1,300 products throughout the month of May."

The new Cookson Gold website launches on 9th May so be sure to visit www.cooksongold.com to snap up some fantastic products at amazing prices.

Contacts:

For more information on this story, contact Adam Pike, E-Commerce Manager, [Cooksongold.com](http://www.cooksongold.com) on 0121 212 6473.

Notes for Editors:

About Cookson Gold:

Cookson Precious Metals (www.cooksongold.com) offer a choice of jewellery making supplies from over 11,000 products including art clay (<http://www.cooksongold.com/Precious-Metal-Clay/>) and precious metal clay, fimo polymer clay, jewellery tools (<http://www.cooksongold.com/Precious-Metal-Clay/>), jewellery packaging and boxes and gold, platinum palladium wire, sheet, solder. Combined with free technical information for jewellers, jobbers, designer, craftsmen, artisans and students.