

Drivers Crank up Air Con Overhauls for Spring Bake

Submitted by: Halfords Autocentres

Tuesday, 10 May 2011

The hottest April on record has caused an early surge in bookings for aircon services by drivers keen to beat the heat, according to a major garage network.

The recent spell of sunshine, culminating in a red hot Easter weekend where holidaymakers baked in their cars, has seen drivers flocking to get their air con operating at peak efficiency.

Figures from Halfords Autocentres show that air con services rose by a whopping 145% in the first three weeks of April compared to the same period last year, while bookings also jumped by 125%.

Bill Collins, Halfords Autocentres Technical Manager, said: "The first sunny spell of the year always sees our Autocentres inundated with requests from motorists seeking a fix for their lacklustre air con systems, but this year that demand for help has come incredibly early. More drivers than ever this April turned on their air con for some refreshing cool air, only to find it giving little more than a lukewarm draft and a stale smell.

"Halfords Autocentres is dedicated to helping motorists reduce the cost of motoring and keep their cars running reliably and economically. We know that keeping the air con regularly serviced saves motorists money, so in response to the early outbreak of summer, we have launched our summer air conditioning service promotion earlier than ever, offering 20% off the usual price.

"We understand that it's tempting to wait until the weather turns hotter before you think about air con servicing, but it's preferable to plan ahead so you can keep cool when that unpredictable hot English weather hits."

Air con systems work by drawing heat away from the inside of a car (not cooling it) and this process causes them to lose gas over time.

The less gas they contain, the harder they have to work, which affects the car's fuel efficiency – a major concern with current high petrol prices - so it's a false economy to wait for systems to break down before taking action.

A complete air conditioning service that re-gases, services and cleans a vehicle's system is now available for just £69, helping sweltering drivers stay cool and save fuel in the face of any further unexpected heat waves.

Halfords Autocentres is also offering a £29.95 summer package of checks and top ups that can help improve fuel economy and prevent any problems while drivers are away.

For more information visit: <http://www.halfordsautocentres.com/en-gb/Other-Services/Air-Conditioning/>

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Notes to Editors:

Halfords Autocentres

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Halfords Autocentres provides dealership quality work at affordable prices to over 600,000 customers every year, with over 8 out of 10 saying that they would recommend us to a friend. Our expert service is backed with both a quality and price guarantee: work is guaranteed for 12 months or 12,000 miles, and we promise to match any price quoted locally like for like.