

Centrix Software named as a Finalist for the 2011 Red Herring Top 100 Europe Award

Submitted by: One Bite Communications

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Newbury, UK – 18th May 2011 – Centrix Software today announced it has been selected as a Finalist for Red Herring's Top 100 Europe award, a prestigious list honouring the year's most promising private technology ventures from the European business region.

The Red Herring editorial team selected the most innovative companies from a pool of hundreds from across Europe. The nominees are evaluated on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their respective industries.

This unique assessment of potential is complemented by a review of the actual track record and standing of a company, which allows Red Herring to see past the "buzz" and make the list an valuable instrument for discovering and advocating the greatest business opportunities in the industry.

"This year was very rewarding," said Alex Vieux, publisher and CEO of Red Herring. "The global economic situation has abated and there are many great companies producing really innovative and amazing products. We had a very difficult time narrowing the pool and selecting the finalists. Centrix Software shows great promise therefore deserves to be among the Finalists. Now we're faced with the difficult task of selecting the Top 100 winners of Red Herring Europe. We know that the 2011 crop will grow into some amazing companies that are sure to make an impact."

Finalists for the 2011 edition of the Red Herring 100 Europe award are selected based upon their technological innovation, management strength, market size, investor record, customer acquisition, and financial health. During the several months leading up to the announcement, hundreds of companies in the telecommunications, security, Web 2.0, software, hardware, biotech, mobile and other industries completed their submissions to qualify for the award.

Lisa Hammond, CEO of Centrix Software, commented: "Organisations need to drive value out of everything they do in order to stay competitive, improve customer services and support business and organisational growth. We are helping companies and government departments get more from the investments that they have made in IT as well as develop next generation computing systems that bring more agility and service potential. We are totally focused on driving innovation and value for our customers. To be recognised by Red Herring for our efforts is fantastic."

The Finalists are invited to present their winning strategies at the Red Herring Europe Forum in Amsterdam, May 23-25, 2011. The Top 100 winners will be announced at a special awards ceremony the evening of May 25 at the event.

About Centrix Software

Headquartered in Newbury, UK, Centrix Software provides award-winning unified end-user computing solutions that optimise the way IT infrastructures deliver applications and content provisioned from physical, virtual, web or hosted platforms. By enabling a user-centric approach to IT service delivery,

Centrix Software helps its customers to be more agile, flexible and efficient in how they deliver client-side technology services. Centrix Software's solutions have helped leading organisations in banking and securities, insurance, telecommunications, retail, manufacturing, pharmaceutical, energy and utilities, and the public sector. For more information please visit www.centrixsoftware.com or follow us on Twitter twitter.com/centrixsoftware

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