

# Emirates Academy of Hospitality Management and Beijing Hospitality Institute sign agreement

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The Emirates Academy of Hospitality Management, one of the world's leading hospitality management schools and part of Jumeirah Group, recently signed a cooperation agreement with the Beijing Hospitality Institute.

The agreement establishes an academic exchange programme between The Emirates Academy of Hospitality Management and Beijing Hospitality Institute - a specialist university certified by the Ecole hôtelière de Lausanne (EHL). The agreement provides study abroad programmes for students, faculty exchanges, academic cooperation and programmes for the development of young talent in the hospitality industry.

Commenting on the new partnership between the two universities, Ron Hilvert, managing director of the Emirates Academy of Hospitality Management, said: "We are delighted to celebrate this joint collaboration as it will give students the invaluable experience of both academic as well as professional life in two thriving destinations. And we look forward to receiving the first set of students from Beijing in the next academic year"

Gao Songtao, president of the Beijing Hospitality Institute added: "This agreement brings academic alignment between two organisations focused on delivering consistently high standards in the hospitality sector. It is a big win for our students, our teaching staff and ultimately hotel companies around the world."

In March 2011 Jumeirah Group opened its first property in China, the five-star luxury Jumeirah Himalayas Hotel in the Pudong area of Shanghai. The company has a further five properties under development in Hangzhou, Guangzhou, Sanya, Macau and Qiandaohu.

## About The Emirates Academy of Hospitality Management

The Emirates Academy of Hospitality management is a leading provider of University-level business education in the Middle East; it offers both undergraduate and post-graduate degrees designed to develop the hospitality leaders of the future.

## About Jumeirah Group:

Jumeirah Group, the Dubai-based luxury hospitality company and a member of Dubai Holding, operates a world-class portfolio of luxury hotels (<http://www.jumeirah.com/en/Hotels-and-Resorts/>) and resorts.

Jumeirah offers a number of luxury hotel breaks

(<http://www.jumeirah.com/en/Hotels-and-Resorts/Exclusive-Offers/>), including Jumeirah beach holidays

(<http://www.jumeirah.com/en/Hotels-and-Resorts/Destinations/Dubai/Jumeirah-Beach-Hotel/>).

Jumeirah Hotels & Resorts includes Burj Al Arab, Jumeirah Beach Hotel, Jumeirah Emirates Towers, Jumeirah Zabeel Saray and Madinat Jumeirah in Dubai; Jumeirah Carlton Tower and Jumeirah Lowndes Hotel in London;

Jumeirah Essex House in New York; and the 5 star hotel Shanghai, Jumeirah Himalayas Hotel (<http://www.jumeirah.com/en/Hotels-and-Resorts/Destinations/Shanghai/Jumeirah-Himalayas-Hotel/>). Jumeirah Group also runs the luxury serviced residences brand Jumeirah Living; the spa brand Talise; Jumeirah Restaurants; Wild Wadi Waterpark; The Emirates Academy of Hospitality Management; and Sirius, its global loyalty programme.

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