

npower announces the winner of Every Shirt competition for Swansea City

Submitted by: pr-sending-enterprises

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npower has announced that Swansea City fan Steve Meredith will be the face of the Swans when they take on Reading.

Steve, originally from Swansea but now based in St Helens, will feature on giant 24x16 metre posters outside Wembley Stadium on Monday May 30, which will be seen by thousands of people on their way into the ground to watch the npower Championship play offs (<http://www.npower.com/fl/index.htm>) Final.

He won the competition – run by Football League title sponsors npower – after explaining the history behind his Swansea City shirt.

Steve's Every Shirt winner (<http://www.npower.com/fl/every-shirt-has-a-story/index.htm>) entry told how he cradled his newborn son, Will, with his Swansea City shirt when he was born.

Will, now 13, features on the huge poster, wearing the very same shirt from the day of his birth.

The artwork of the pair will be revealed on the North External Wall of Wembley Stadium.

He said: "I was completely gobsmacked when I heard I'd won.

"The day was always going to be a special one, with Swansea so close to promotion. But for me to represent the club in this way is incredible.

"It still hasn't really sunk in. I can't wait to see the posters when they're on display."

npower sponsorship manager Emma Collins said: "Steve's story really deserved to win the competition. We're delighted for him.

"The poster of the two promises to look fantastic. Fingers crossed for Steve it will be a wonderful day at Wembley, regardless of the result."

The competition was part of npower's Every Shirt (<http://www.npower.com/fl/every-shirt-has-a-story/index.htm>) Has a Story campaign, which encouraged football fans across the country to submit their favourite shirt stories.

There were more than three thousand entries from footy fans across the country.

The promotion is still open for fans to enter, with a range of prizes and football tickets to be won before June 30.

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About npower:

npower are proud sponsors of The npower Football League (<http://www.npower.com/fl/index.htm>), including The npower Championship, npower League 1 and npower League 2 commencing July 2010. It also offers a Football Saver energy tariff.

npower has 6.5 million residential gas and electricity accounts throughout the UK. npower is a market leader in renewable energy. npower juice matches green energy primarily from off-shore wind farms for juice customers at no extra cost Join the energy industry discussion on npower's interactive debating website the brighter energy debate where you can post your questions, views and comments.

npower has been awarded platinum status in Business in the Community's CR Index and is one of twenty-nine companies to have achieved the CommunityMark since its launch. All CommunityMark achievers have been recognised for demonstrating excellence in their holistic and strategic approach to community investment.

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