

# Nine Lives Media Inc. Names Cloud Technology Solutions to the Talkin' Cloud 50

Submitted by: Megafone Communciations

Friday, 17 June 2011

---

Nine Lives Media Inc. Names Cloud Technology Solutions To The Talkin' Cloud 50

First of its Kind Research Report Identifies the World's Top VARs, MSPs and Channel Partners in Cloud Computing

Cloud Technology Solutions has landed on Nine Lives Media Inc.'s first-ever Talkin' Cloud 50, a unique list and free research report identifying the world's top 50 VARs, MSPs and IT service providers in cloud computing (<http://www.cloudsolutions.co.uk/>).

"It is very gratifying to be acknowledged in this way after such a short space of time. We are one of 4 to 5 companies to have made this list in Europe and it demonstrates that we are giving customers what they want," said Steve Kaye, CEO of Cloud Technology Solutions. "By focusing on migration and customer adoption we think we are taking the right tack."

The Talkin' Cloud 50 report, available at <http://www.talkincloud.com/biz-talk/talkin-cloud-50/>, is based on data from Talkin' Cloud's online survey, completed in March 2011. The resulting report, overseen by Editorial Director Joe Panettieri, recognizes top VARs and MSPs in the cloud based on cloud-centric revenues, applications offered, users supported, and additional variables. The report also includes new classes of channel partners, including cloud service providers (CSPs), cloud aggregators and cloud brokers.

"Nine Lives Media Inc. and Talkin' Cloud congratulate Cloud Technology Solutions for their leadership role in cloud computing," said Amy Katz, CEO of Nine Lives Media Inc. "It's great to see the channel stepping to the forefront of cloud computing."

"If you tune out the hype and look at the facts it's clear that the cloud is real," added Panettieri. "The Talkin' Cloud 50 companies saw their annual cloud revenues grow nearly 50 percent on average. And the typical company on the list generated at least \$6 million in cloud revenues -- a healthy figure considering the market is just getting started."

Talkin' Cloud ([www.talkincloud.com](http://www.talkincloud.com)), owned by Nine Lives Media Inc. ([www.NineLivesMediaInc.com](http://www.NineLivesMediaInc.com)), covers the convergence of cloud computing and the channel. The site combines a video blog, daily news analysis, timely insights and forum chatter (beta) for VARs, MSPs, cloud service providers, cloud aggregators and cloud brokers navigating cloud computing.

About Cloud Technology Solutions

Headquartered in Manchester UK, Cloud Technology Solutions ([www.cloudsolutions.co.uk](http://www.cloudsolutions.co.uk)) have taken a leadership role in the adoption of cloud based software and services. Its Cloud Migrator product is moving 2000 people a week to the cloud and they are the lead partner or migration for Google Apps.

About Nine Lives Media Inc.

Nine Lives Media Inc. defines emerging IT media markets and disrupts established IT media markets. Founded in 2008, Nine Lives Media Inc. has generated profitable, debt-free growth since its inception. The company's market leading blogs and online destinations include MSPmentor ([www.MSPmentor.net](http://www.MSPmentor.net)), The VAR Guy ([www.TheVARguy.com](http://www.TheVARguy.com)), Talkin' Cloud ([www.TalkinCloud.com](http://www.TalkinCloud.com)), VARTweet ([www.VARTweet.com](http://www.VARTweet.com)) and MSPtweet ([www.MSPtweet.com](http://www.MSPtweet.com)). For more information, visit [www.NineLivesMediaInc.com](http://www.NineLivesMediaInc.com).

Contact:

For Cloud Technology Solutions  
Megafone PR  
Megan Codling  
[megan@megafone.co.uk](mailto:megan@megafone.co.uk)

Nine Lives Media Inc:  
Joe Panettieri, Editorial Director  
631-423-3536 or [joe@ninelivesmediainc.com](mailto:joe@ninelivesmediainc.com)  
END PRESS RELEASE 2