

Silverbear Membership Announces New Website Launch

Submitted by: SMEketing

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Silverbear Membership is proud to announce the re-launch of the website – <http://www.silverbearmembership.co.uk>. The new website went live on the morning of the 21st June.

Silverbear Membership (<http://www.silverbearmembership.co.uk/>) originally launched in January 2010, but has since undergone radical changes and developments, and as such required a new website. The new website is broken down into the following new sections:

- Industries We Serve
- Features & Benefits
 - o Membership Management
 - o Financial Management
 - o Event Management
 - o Member Communication
 - o Membership Reporting & Analysis
 - o Business System Integration
- Our Approach & Services
- Case Studies
- Resource Centre
- Silverbear Blog
- About Us

Commenting on the new website, Sally Bakhuizen, Silverbear Membership Marketing Manager said “I’m delighted with the new website. It goes much further into explaining and demonstrating the capabilities of the Silverbear Membership software. By breaking the software into the different features and benefits our visitors will be able to instantly understand how the software can help their organisation and their particular needs. Our Resource Centre is also full of useful white papers, articles and news. We’ve also created a separate area for our Case Studies as these really help our visitors understand how Silverbear Membership software can be applied in the real world.”

To find out more about Silverbear Membership software (<http://www.silverbearmembership.co.uk/>), please visit the website, call 0800 342 3060 or email membership@silverbear.com.

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About Silverbear Membership

With eleven years’ experience, Silverbear are specialists in customer engagement software. By understanding the business context from both the client organisation and their customers’ point of view, Silverbear is able to deliver real business benefits. Spanning process re-engineering, through to software design, development, deployment and testing, Silverbear is able to bring together multiple disparate sources of customer information to combine them in a unified user friendly view that can bring a rapid return on investment.

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