

Cherie Blair Aspires To Be At Conference in Aston

Submitted by: Interactive Wardlovet

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Leading QC and human rights campaigner Cherie Blair will be inspiring women as a key note speaker at an event hosted by Conference Aston in Birmingham.

The former prime minister's wife will be speaking at the lunch on July 8th which is hosted by the Network of Aspiring Woman, founded by former Apprentice star Jo Cameron.

'An Afternoon with Cherie Blair' forms part of a larger networking event, with more than 400 female business owners and directors expected to network at an exhibition and a morning of seminars}}.

Cherie was the ideal speaker for the event, which is focused on empowering women and encouraging them to network, according to Jo.

"Cherie is one of the highest profile female ambassadors in the UK for human rights through her charity work and through her work as a barrister," said Jo.

"And she successfully juggled her family and career alongside being the wife of the Prime Minister during her years at 10 Downing Street, which makes her the perfect person to inspire our network."

"We are delighted that she speaking at the event and look forward to welcoming her, along with the hundreds of delegates to the event on July 8."

Conference Aston was the perfect venue for the event according to Jo, for its central location as well as for its fantastic facilities.

"It's a great learning environment as it's at the heart of Aston University and is so accessible from the city centre," she said.

"But it also has a lovely atmosphere and the facilities we were looking for in one place, from break out rooms for seminars to a restaurant big enough to host the 200 people we are expecting for lunch."

"The Conference Aston team have worked closely with us to develop the itinerary for the day and are a key part of making the event a great success."

Conference Aston head of sales and marketing Christine Page said she was looking forward to showcasing Conference Aston's facilities to Cherie and the delegates.

"We are delighted to playing host to such a high profile event, which is so positively supporting women's networking in the region," she said."

"It's a great example of the diverse range of events we can accommodate and all our staff are looking forward to welcoming Cherie Blair, Jo and the delegates."

Entry to the exhibition is free and tickets for the lunch can be purchased at www.networkofaspiringwomen.com.

Conference Aston welcomes more than 54,000 people a year to Birmingham for training, residential conferences, for weddings and to stay in its high quality hotel facilities and on site campus accommodation.

It sits at the heart of Aston University in Birmingham, which is a long established research-led university known for its world-class teaching quality and strong links to industry, government and commerce.

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Bona fide journalists are welcome to attend by prior arrangement.

