

# Datapipe Announces Sponsorship of PCI London 2011

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Datapipe (<http://www.datapipe.com>) Announces Sponsorship of PCI London 2011

Jersey City, N.J. – July 6, 2011 – Datapipe (<http://www.datapipe.com>), a leading provider of managed services and infrastructure for IT and cloud computing, today announced that it will sponsor PCI London 2011, a leading forum for sharing strategic, operational and technical knowledge on how best to reduce the risks to cardholder data and meet compliance requirements. Joel Friedman, Chief Security Officer at Datapipe (<http://www.datapipe.com>), will speak at the event in partnership with Datapipe customer, Christophe Lienhard, Chief Operating Officer at Lotaris.

At the event, Friedman and Lienhard will discuss the business challenges and implementation of a secure mobile payment platform. In particular, they will address the key business challenges faced by Lotaris and similar companies who are expanding rapidly and require managed IT solutions in the cloud that are elastic and robust enough to grow with business requirements while still meeting compliance requirements.

Lotaris recently selected Datapipe to power its Licensed Mobile Environment® (LME), a world class infrastructure service delivery platform. Datapipe worked with Lotaris to implement a hybrid solution deploying dedicated machines, community and private cloud infrastructure.

“Although enterprises seek to capitalize on the value of cloud solutions, compliance drivers may keep adoption at bay,” said Friedman. “At Datapipe (<http://www.datapipe.com>), we think it’s important for enterprises to understand the risks associated with cloud, and address those risks in a commercially flexible, agile and scalable manner.”

Datapipe’s solution is designed in accordance with the recently released Information supplement: PCI DSS Virtualization Guidelines by the PCI Security Standards Council. Datapipe is a Level 1 PCI DSS Validated Service Provider offering a solution set based on industry-proven methodologies and best-of-breed service offerings. As one of the first Level 1 certified providers, Datapipe’s security professionals have a deep level of experience and knowledge of PCI DSS and its specific requirements in security and network architecture.

The PCI London 2011 event is being held on the 6th of July at Victoria Park Plaza Hotel in London. For more information about the event, please visit [www. http://www.pci-portal.com/pci-london/](http://www.pci-portal.com/pci-london/).

About Datapipe (<http://www.datapipe.com>)

Datapipe offers a single provider solution for managing and securing mission-critical IT services, including cloud computing, infrastructure as a service, platform as a service, colocation and data

centers. Datapipe delivers those services from the world's most influential technical and financial markets including New York metro, Silicon Valley, London, Hong Kong and Shanghai. For more information about Datapipe visit [www.datapipe.com](http://www.datapipe.com) or call (888) 749-5821.

#### About PCI London

Since hosting the inaugural PCI Europe in June 2007, the PCI brand has welcomed over 4,000 delegates to 18 events across Europe, Asia and Africa in major centres of commerce such as Amsterdam, Abu Dhabi, Brussels, Cairo, Dubai, Frankfurt, Johannesburg, Kiev, London, Madrid, Milan, Moscow, Paris and Tallinn. The global PCI series and related forums are regarded as leading platforms for sharing strategic, operational, and technical knowledge on how best to reduce the risks to cardholder data and meet compliance requirements.

PCI London provides senior decision makers with critical advice on how best to ensure information security compliance and implement payment security best practices in order to minimise complexity, reduce risk, create value, and keep costs low. Offering practical insights on a range of key topics related to protecting customer and payment data in a constantly changing business environment, this forum helps stakeholders in the payment card industry meet the challenges of a rapidly evolving landscape. For more information on PCI London and the complete PCI series, please visit [www.pci-portal.com](http://www.pci-portal.com).

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