

Datapipe Selected by Lotaris to Deliver Secure Service Delivery Platform

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Datapipe (<http://www.datapipe.com>) Selected by Lotaris to Deliver Secure Service Delivery Platform

Jersey City, N.J. – July 6, 2011 – Datapipe Europe (<http://www.datapipe.com>), a leading provider of managed services and infrastructure for IT and cloud computing, today announced that Lotaris has selected Datapipe to provide PCI DSS Level 1 Compliant hosting for its Licensed Mobile Environment® (LME). Datapipe has worked with Lotaris to implement a very flexible and scalable, hybrid solution deploying dedicated machines, community and private cloud infrastructure.

The Lotaris LME is a technology platform that enables effective distribution and management of licensing in multiple, evolving channels. LME protects online services and securely enforces licensing terms for these services. Lotaris LME was originally developed and then delivered into production on a public cloud platform. However, as Lotaris rapidly grew, the size, complexity and compliance needs of their clients increased. Lotaris needed to find a solution that offered commercial flexibility, agility, scalability combined with the global reach, security and compliance that their enterprise clients demanded.

Datapipe's solution design meant that Lotaris did not need a second, largely redundant DR site. Instead, by using WAN accelerators, Lotaris was able to maximize its investment in a second location by deploying infrastructure into Datapipe's Hong Kong and San Jose, California sites as active-active-nodes. This greatly enhanced the customer experience for clients in different geographies by directing traffic to the nearest or least busy available infrastructure. Future active nodes in other global locations can be added seamlessly.

"We were impressed with Datapipe's deep PCI DSS expertise, global footprint and the way their cloud solutions combine agility with very strong service levels," said Christophe Lienhard, COO at Lotaris.

"Datapipe's solution has scaled quickly to hundreds of virtual servers, capable of servicing 28 million users and over 1,500 concurrent sessions. We look forward to continuing our relationship with Datapipe as we continue to rapidly expand."

"Datapipe (<http://www.datapipe.com>) is honored to be selected as Lotaris's partner to deliver and manage a PCI certified cloud solution," said Robb Allen, CEO of Datapipe. "We look forward to working together to implement both the security and agility their business requires."

About Datapipe

Datapipe offers a single provider solution for managing and securing mission-critical IT services,

including cloud computing, infrastructure as a service, platform as a service, colocation and data centers. Datapipe delivers those services from the world's most influential technical and financial markets including New York metro, Silicon Valley, London, Hong Kong and Shanghai. For more information about Datapipe visit www.datapipe.com or call (888) 749-5821.

About Lotaris

For the past three years Lotaris has developed and brought to market the most intuitive User experience, together with the most flexible business environment for delivering and managing mobile applications globally. Lotaris® Licensed Mobile Environment (Lotaris® LME) Platform enables the mobile applications 'ecosystem' of mobile software vendors and software distributors (such as app store operators, mobile operators, mobile device manufacturers) to generate revenue through business models that make sense to their customers anywhere in the world while expanding their customers' mobile experience in a seamless, secure and innovative way.

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