

# For Fashion's Sake Take a Look at this Skirt from Pure Collection!

Submitted by: SEPR

Wednesday, 27 July 2011

---

Pure Collection Tie Belt Skirt Was £79 Now £59

If we could come up with a formula for the perfect skirt, we're pretty sure this one would be the result. Let's take a look at the key elements that make it an essential for every woman's wardrobe.

## Material

Coming in at a luxurious 55% soft sand washed Silk and 45% Linen blend, the two combine to create a casual, comfy fabric that has a luxurious feel. The natural slub effect (which is the posh word for twisted fibres to form a pattern) is common in Linen fabrics. The sand washed fabric gives it that super soft feel and keeps it on the fine line of being casual enough for day, but smart enough for night.

## Style

Knee length is no longer the boring cut it was when you were at school (you rolled your skirt up too didn't you?) These days, we can appreciate the length for its magical properties. A well-fitted knee-length skirt hugs your curves in all the right places at the same time as remaining classy and sophisticated.

## Detailing

This tie belt skirt does exactly what it says on the tin, but does give you the option of removing the belt, if you want a sleeker look. It features a deep hemline, top stitch pocket detailing and back welt pockets. Pockets at the front are side slant pockets, just big enough for a lip gloss, don't ruin the cut by using actually using them – if you needed an excuse to buy a new handbag, there you go! There is a zip fly opening to the front with a concealed hook and bar fastening onto the waistband to make it extra secure.

## Versatility

Wedges are hot property this season and this skirt was made for them. Opt for a natural tan or cork wedge heel to elongate your legs and show off the skirt to its very best! Silk shirt, block colour vest top, lace detail cardigan, you name it and this skirt goes with it. If you're thinking 'why would I buy a summer skirt now, when winter is looming?' Fear not, this skirt will take you right through to Aunt Mabel's Christmas turkey buffet, and beyond, just team with tights and boots to keep toasty warm.

## Availability

Where does one buy such an amazing skirt I hear you cry? Luckily for you it can be easily obtained from Pure Collection (<http://www.purecollection.com/productdetail.asp?ProductID=1941>) in return for just £59.00, not long ago it was £79.00 so you are grabbing yourself a bargain. It's available in green and stone colour ways and comes in sizes 10-18. Delivery is just £4.95 but if you can't wait a few days – who could blame you? - Opt for the next day delivery option at £9.95.

## Recommendation

Don't just take our word for it, read this glowing review from one of our recent customers who purchased the tie belt skirt.

Lovely Summer Skirt! 5 stars - Date: June 8, 2011

I've just received this skirt and it's so much nicer than I expected! Lovely material and a good, flattering fit. Looks good with a linen shirt, camisole or T shirt, so I am expecting lots of wear this summer! I'm so pleased to find such flattering clothes, as well as wonderful cashmere. Well done Pure!

ENDS

For further information please contact:

Jessica Wilkinson

Jessica.wilkinson@stickyeyes.com

@JesswPR (<http://www.twitter.com/JesswPR>)

0113 391 2929

Notes

Image: Model Wearing Khaki Print Gathered Neck Silk Blouse, Green Tie Belt Skirt

Tie Belt Skirt: While stocks last

About Pure Collection

Founded in 2002, Pure Collection is a leading clothing retailer, with a strong heritage for luxury, quality and contemporary designs at accessible prices. Pure collection prides itself on never compromising on impeccable quality; this is especially true for its own luxuriously soft and 100% sustainable cashmere range. The retailer houses a comprehensive range of womenswear for everyday occasions; it is a true destination brand for the modern woman who loves inspirational style.

