

VOLKSWAGEN COMMERCIAL VEHICLES BOOSTS FLEET TEAM

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Volkswagen Commercial Vehicles UK is boosting its corporate sales department to enhance the service it can provide to its customers.

To enrich the service it provides to fleets, the Volkswagen Commercial Vehicles' team has responded to customer research by creating a new Business Centre support team who will be able to provide fleet managers with the best professional service and advice quickly and efficiently.

The new fleet team at Volkswagen Commercial Vehicles includes five area managers, three corporate managers and four Business Centre managers covering England, Northern Ireland, Scotland and Wales, plus four Business Centre executives.

In addition, to improve the awareness and supply of its range of off-the-shelf 'Engineered to go' conversions range of tipper, dropside and Luton bodies and 'Engineered for you' specialist conversions, Volkswagen Commercial Vehicles has created a dedicated conversions team offering specialist engineering support and supplier relationship management.

'Our vision for the fleet team is to offer industry leading knowledge and solutions that give a direct benefit to our customers through trust, integrity, knowledge and professionalism,' said Alastair Hemmings, National Fleet Manager, Volkswagen Commercial Vehicles UK, who leads the fleet team of 15 people with a total of over 80 years' experience.

'From legislation to emissions, and of course in-depth vehicle knowledge, every member of the fleet team will be on hand to offer advice and expertise where it is needed,' he continued.

These developments come during an exciting period for Volkswagen Commercial Vehicles following the launch of the new Caddy and Transporter last year and the new Amarok pick-up this year. In addition, it has just hosted an exclusive event for fleet customers for the new Crafter ahead of the official launch on 1 August.

Full details of the Volkswagen Commercial Vehicles range and locations of its Van Centre network are available from www.volkswagen-vans.co.uk or by calling 0800 717131.

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