

# Dell financing plans now available from Atlanta Technology

Submitted by: Peptalk Communications

Monday, 1 August 2011

---

- New finance packages provide flexibility to clients in current economic conditions -

London, UK: Atlanta Technology, the server & storage virtualisation specialists and a Dell Preferred Partner, has today announced it is offering clients access to a new range of alternative finance options to those investing in Dell hardware solutions, to help them acquire new IT without impacting cash flow and removing the capital expenditure.

The Dell Financial Services (DFS) packages enable Atlanta's clients to acquire IT equipment in a way that suits their business and lets them keep up to date with the latest advances in technology, grow their business yet control expenditure. The finance packages offer a range of leasing and hire purchase options that give clients the opportunity to turn what could be a large upfront cost into manageable monthly payments, which do not impact cash flow, are tax deductible and reduces total cost of ownership.

Simon Kelson, managing director, Atlanta Technology said: "We want to support our clients in offering a variety of financing options that make it easier for them to update their IT hardware. As a Dell Preferred Partner, the Dell finance packages we have been able to arrange for our clients let them refresh their technology to meet the growing demand of their business, protects against obsolescence and provides a cost-effective approach to managing the future needs of their technology."

The Dell finance packages include:

- Hire Purchase

This option gives Atlanta's clients the option to own their IT equipment while spreading the cost in fixed monthly or quarterly payments. Terms range from between 2-5 years and VAT is paid in full with the first repayment.

- Operating/Residual Lease

This option provides a cost effective way to lease equipment and is ideal for any client that may wish to undertake regular replacement of equipment. Transactions can be structured as 'Off Balance Sheet', which reduces depreciation, administration and cost, while freeing up capital for other areas of the client's business.

- Finance Lease

The Finance Lease option allows clients to spread the cost of an IT purchase over 2-5 years and delivers a significant tax saving over cash purchases. An option to purchase the equipment is available at the end of the term, if you required.

For further information, please contact your Account Manager at Atlanta or email [sales@atlantatechnology.co.uk](mailto:sales@atlantatechnology.co.uk). Further details on Atlanta Technology are also available via <http://www.atlantatechnology.co.uk>.

ends

Notes to Editors:

High-resolution images of Simon Kelson are available on request.

About Atlanta Technology:

Atlanta Technology Ltd has advised, supplied and supported advanced technology solutions aimed at enabling growth and adding value to businesses customers since 1996. Its dynamic team concentrates on simplifying technology from the business customer's perspective. As a company it shares a vision of harnessing complex technology, creating de-fined solutions and communicating business benefi-ts.

Atlanta Technology's corporate-class Cloud Computing environment is built for business, securing data and applications on remote servers at top class data centre facilities. This corporate-class Cloud Computing environment is an integral part of the vision Atlanta has been developing since 2005.

Atlanta Technology's customers include private and public sector organisations including those that are subject to strict regulation and governance such as financial institutions and housing trusts.

[www.atlantatechnology.co.uk](http://www.atlantatechnology.co.uk)  
[www.twitter.com/Atlanta\\_Tech](https://www.twitter.com/Atlanta_Tech)

Editor's Contact:

Peppa Sheridan  
Peptalk Communications  
01787 313822  
[peppa@peptalkpr.co.uk](mailto:peppa@peptalkpr.co.uk)

