

## Door2Tour.com launches its Christmas Cracker Offer

Submitted by: pr-sending-enterprises

Tuesday, 2 August 2011

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Door2Tour.com, the website tour consolidator, has launched an offer for customers booking a Christmas Market, Festive or New Year Break via the website during August 2011 by offering £20 off future coach holidays.

Christmas is less than 22 weeks away and figures from Door2Tour.com have shown that August is the time of year when people start considering and researching places for their Festive or New Year break. With this in mind, and to try and help ease the financial burden of trying to afford a break away, Door2Tour.com has launched their August Christmas Cracker.

Rachel Jones, Online PR & Marketing Co-ordinator for Door2Tour.com, said: "Our customers are constantly facing financial hurdles in 2011 from increases in petrol costs, energy bills soaring through the roof and the cost of food rising combined with salaries stagnating. People are certainly feeling the pressure so we thought we'd offer a little helping hand to those desperate to get away from the doom and gloom and treat themselves to a break away with our August Christmas Cracker Offer where they can save £20 on their next holiday."

More and more families are struggling to be able to afford a holiday in 2011 and even if they can afford a break, when they return they are faced with huge credit card bills due to them putting their holiday on the plastic. It is also thought that people going on holiday this year are likely to spend more than they did in 2010.

Some families are shunning the idea of an annual holiday and opting for days out instead, thinking that this will be a more cost-effective method of keeping everyone entertained during the School Holidays. Unbeknown to them, research has shown that families are rumoured to end up spending an average of £2270 on activities for their children during the school summer break with many overspending their budget by at least £550.

Rachel concluded: "We understand that for some of our customers, it is becoming increasingly difficult financially to afford a break away in 2011 so this Christmas Cracker offer is perfect for them when considering their next holiday - think of it as an early Christmas gift from us."

To take advantage of this fantastic offer, customers simply spend over £350 and book online on the Door2Tour.com website or make a booking via the call centre between Monday 1st August and Wednesday 31st August 2011 inclusive. The special Christmas Cracker luggage tag icon will be placed against tours that apply.

About Door2Tour.com:

Door2Tour.com is a consolidation of national and regional tour operators creating a diverse choice of UK, European and worldwide touring holidays including coach holidays (<http://www.door2tour.com/>), events packages, theatre breaks, cruises and holidays by air to many exciting destinations. All have live availability and offer the customer the opportunity to book online, 24 hours a day, 7 days a week.

PR contact:

Rachel Jones  
14 New Hythe Lane  
Larkfield  
Aylesford  
Kent  
ME20 6AB  
UK  
01732 879138  
[www.door2tour.com](http://www.door2tour.com)