

# Camping Holidays specialist shortlisted for Travel Pioneer of the Year award

Submitted by: Inside Travel Ltd

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I Spy Camping launched at the end of 2010 with a view to help families save time and money when searching for camping holidays. At the height of this year's holiday booking season, the site held prices and availability for over 150,000 camping holidays from 16 quality camping tour operators from the UK, France and Holland.

In recognition of I Spy Camping's excellent first year in operation, I Spy Camping has made the shortlist for Travolution's prestigious 'Travel Pioneer of the Year' award for 2011.

Will Goodridge, I Spy Camping founder, commented 'I am absolutely delighted that we have been shortlisted for the award. It is a great honour to be regarded amongst the best in the Travel industry and it recognises the huge strides we have taken in a very short time. However, onwards and upwards, we will be launching a number of new developments to the site in 2012, which will continue to add value to our visitors and the camping (<http://www.ispycamping.com>) sector.'

The winners will be announced on the 11th October 2011 at an awards ceremony held at the Camden Roundhouse in London.

Amongst I Spy Camping's key achievements this year include introducing a number of new camping operators to the UK market, including Sunelia, Travel Horizon and Vacances Directes; bringing better choice and cheaper prices to help more families escape this year. They also launched the Love Camping France campaign on Facebook which is continuously gathering momentum; inviting the near 1500 followers to share their camping holiday tips & recommendations.

I Spy Camping's mix of real-time prices and availability, maps, photos, destination-focused articles and guides, is uniquely placed to inspire more families to go camping. To review the site for yourself, please visit <http://www.ispycamping.com> (<http://www.ispycamping.com>)

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About I Spy Camping and Will Goodridge -

Will Goodridge was a previous winner of Travolution's Travel Pioneer of the month award when he was Head of eCommerce for Siblu Holidays, previously Haven Europe. I Spy Camping can save families time and money when searching for their next Camping in France, Italy or Spain holidays.

For more information:

Media enquiries (Journalists only)

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