

# MOBO's

Submitted by: Eskimo Live  
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ESKIMO LIVE is proud to announce that is the exclusive operator of The Talent Retreat at THE 2011 MOBO AWARDS.

Brands will have access to the artists performing throughout the night AND to all the artists and celebs that attend as guests.

2010 Nominees Include:

EMINEM, PLAN B, JLS, TINIE TEMPAH, MARK RONSON, DIZZEE RASCAL,  
PROFESSOR GREEN, ALESHA DIXON, N-DUBZ, TAO CRUZ

Already Scheduled To Perform In 2011:

JESSIE J, ALEXIS JORDAN, KATY B  
And many many more to follow.

The package includes:

- YOUR BRAND'S SPACE IN THE TALENT RETREAT
- IMAGES OF ALL ARTISTS THAT WANT YOUR BRANDS PRODUCT  
(images are of artists with the product / brand - see examples <http://www.eskimolive.co.uk/gallery1.php> )
- SIGNED RELEASE FORMS FOR ALL IMAGES  
Rights include all press, pr, promotion, brand website use and social media - excludes advertising
- PROMOTIONAL VIDEO  
90 sec video highlighting your brand's interaction with artists over the weekend - same rights as the images. See example here:
- ST TROPEZ / SANCTUARY SPA @ WIRELESS  
VIDEO <http://www.youtube.com/user/EskimoLiveLtd#p/a/u/0/VJpkHX89jsI> (paste link if not clicking thru)
- WEDGE WELLY @ WIRELESS FESTIVAL GIFTING SUITE  
VIDEO [http://www.youtube.com/user/EskimoLiveLtd#p/a/u/1/\\_YRvJtmz4Do](http://www.youtube.com/user/EskimoLiveLtd#p/a/u/1/_YRvJtmz4Do)
- REAL TIME SEEDING OF IMAGES  
we will seed some of the images of artist / brand to relevant social media / blogs during the event
- MINIMUM OF 1 MENTION ON MOBO TWITTER (12k followers +)
- BRAND LOGO ON PARTNERS PAGE of MOBO.COM
- TALENT RETREAT WILL FEATURE ON MOBO TV, MOBO.COM and in 2012 MOBO MAGAZINE
- KEY PRESS ALSO PRESENT IN TALENT RETREAT TO COVER BRANDS

GET IN TOUCH TODAY!

NOTE: Brands are guaranteed signed release forms for images with all artists that engage

with the brand / product that give the brand full rights to the use of those images in Press, PR, Web, Social Media (everything bar Advertising use). Brands will also have the option of a promotional video of their activity and artist interaction for the same usage rights!

SPACE IS EXTREMELY LIMITED THIS YEAR - PRICES AVAILABLE ON REQUEST

Email [PAUL@ESKIMOLIVE.CO.UK](mailto:PAUL@ESKIMOLIVE.CO.UK) for more information or call on the numbers below.